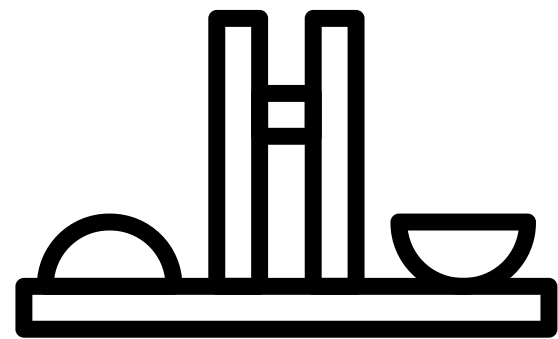
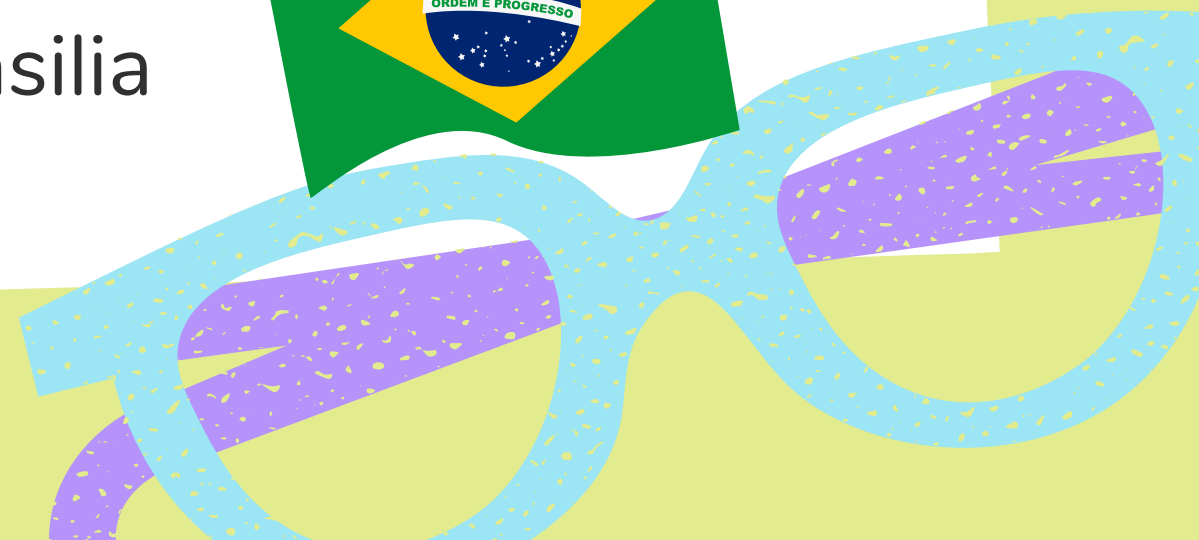


Creative Counseling Events on a Budget



Michelle Ray - School of the Nations
Michaella Beatty - American School of Brasilia



Our School Contexts

School of Nations

- 45% of students (2024) study outside of Brazil
- Majority of students in HS are Brazilian, many hold dual passports
- Many students look for summer programs and exchanges
- Budget for events is a big concern.
- Parents main concern is with careers.

American School of Brasilia

- 96% of students (2024) study outside of Brazil
 - Highly resourced, but college counseling budget isn't understood
 - 59% foreign faculty/ 41% Brazilian
 - American Embassy school means many embassy families.
- Located in Brasilia, Brazil
 - English taught curriculum
 - IB program
 - Difficulty in external speakers and visits

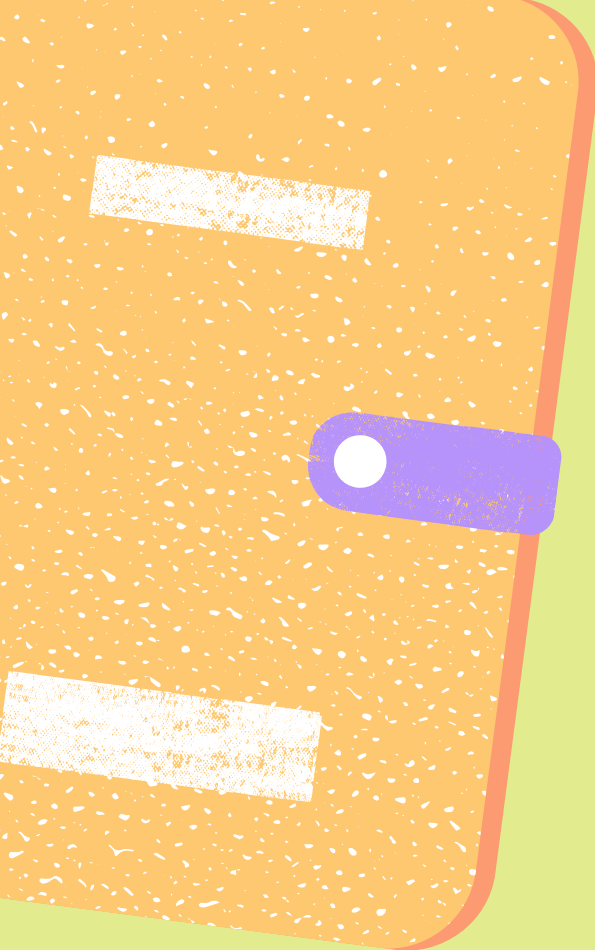
CHALLENGE



**"Alone we can do so little,
together we can do so
much"**

Helen Keller





Staffulty College Fair

Who:

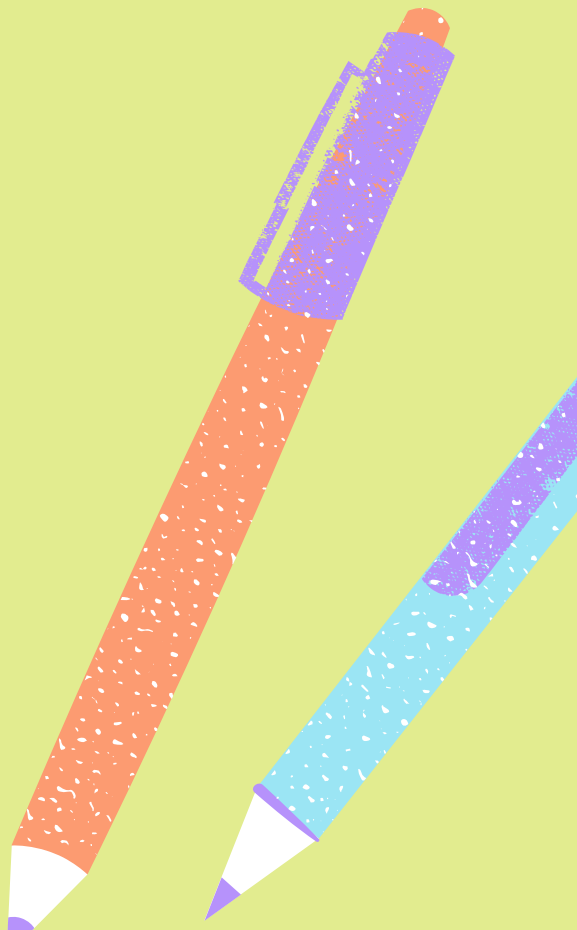
Faculty College Fair- Thursday, November 7th
during FLEX: 9:05-9:30am

Your participation in this college fair will be a great way for you to share your experiences in college or university with our students. Please fill out the table according to what you'd like to talk about!

If you studied at multiple universities, choose one that you would like to "represent" during this fair. We will have another opportunity for you to showcase your alumni status.

Name	College or University	What did you study?	Ask me about...
Michaela Beatty	Indiana University (IN, USA)	Psychology	Sorority life, Dance Marathon, or Little 500
Ana Cazetta	Universidade de Brasília (UnB, Brazil)	Biology Ecology (masters)	Biology and Bats!
Roberto Miyamoto		Social Sciences Anthropology	Comparative studies in Latin America Development / Sustainable Development
Priya Branson	San Francisco State University MA	History & Political Science	Pros & Cons Living off Campus/ Internship & Volunteer Opportunities
Tom Schulz		Center for Experimental &n Interdisciplinary Arts	San Francisco as a place to live today.

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Staffulty College Fair

Staff were invited to wear their college t-shirts, and some of them even decorate their tables!



Staffulty College Fair

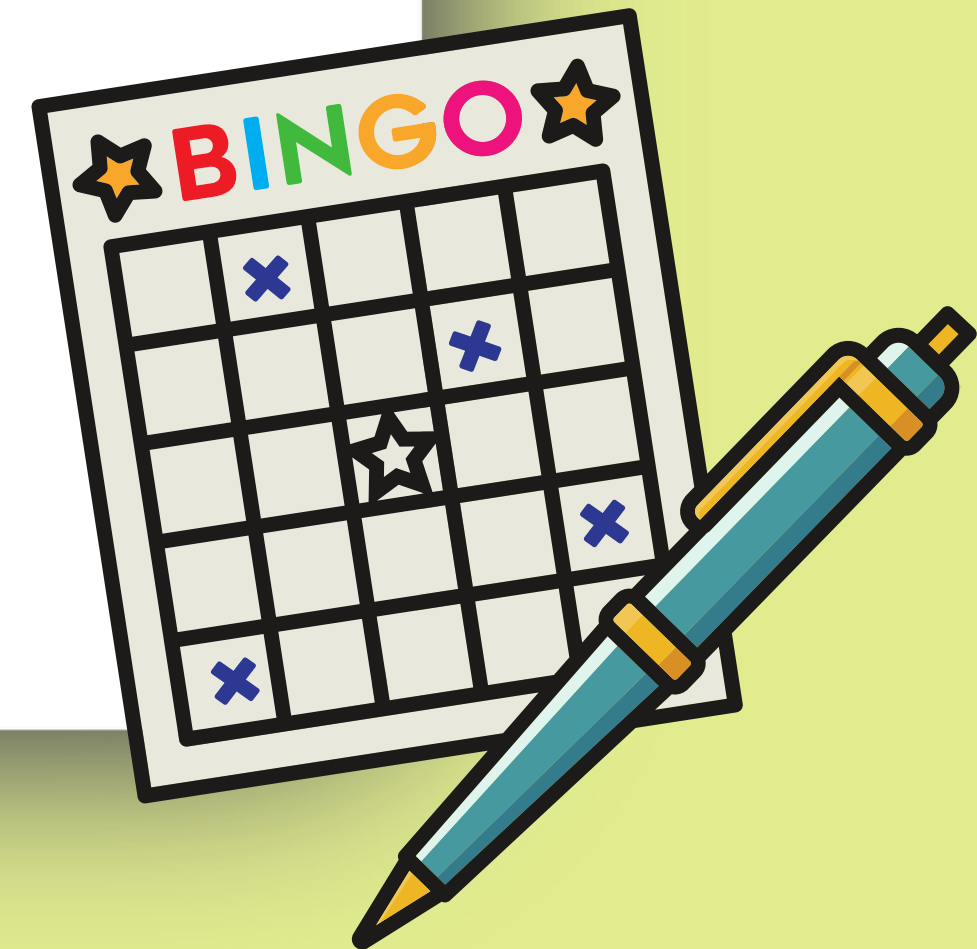




Staffulty College Fair

Who x2:

**Invited both HS and MS
students**



Staffulty College Fair

When/Where :

During Advisory (25 minutes), in our community area

Recommendation: Begining of the year- gives seniors time to practice before a "real" fair





Costs:

Staffulty College Fair



Staffulty College Fair

Bonus!

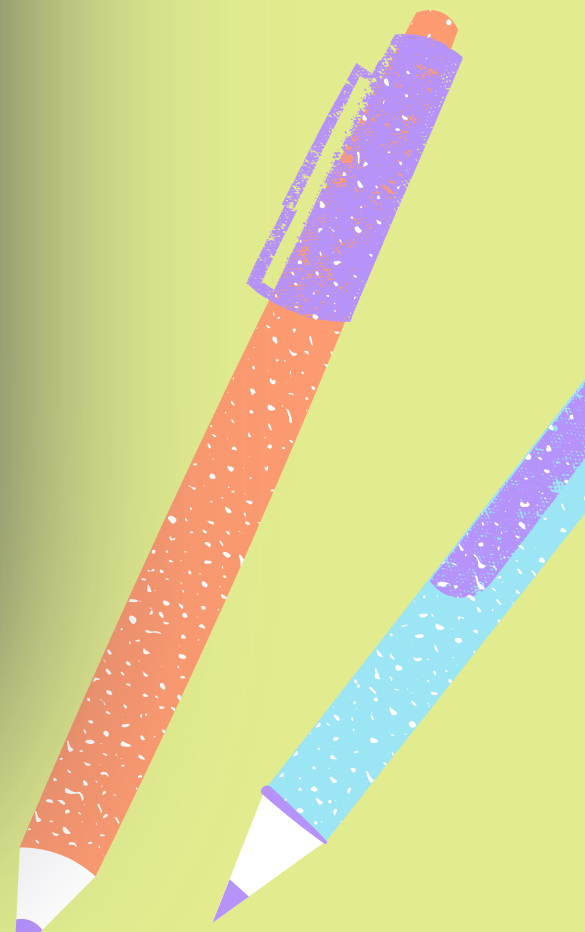




Staffulty College Fair

How:

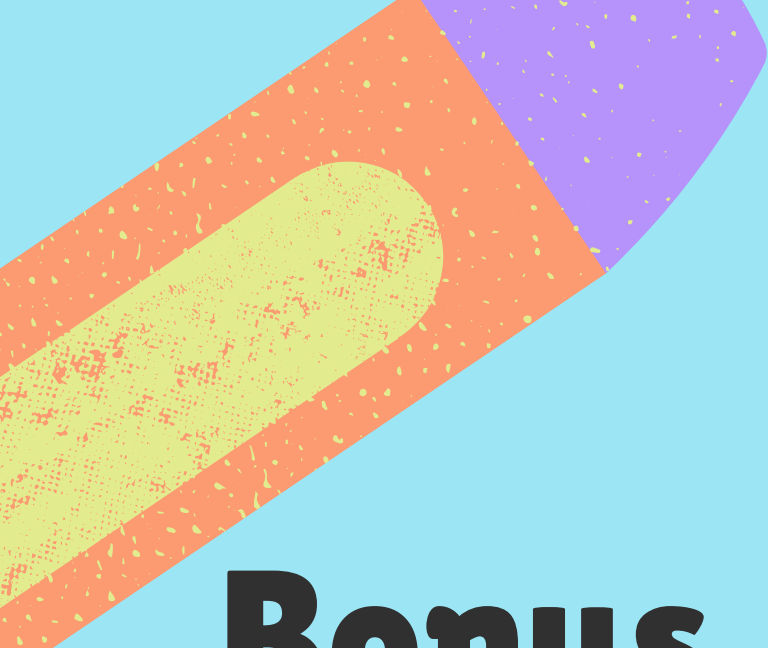
1. I have an incredible secretary!
2. Staff signed up on Google Form
 - a. + email reminders
3. Maintenance set up tables and chairs
4. Canteen prepared cookies (\$) and coffee
5. Counselor printed out Bingo Cards and provided prizes in the form of swag



Staffulty College Fair

Bonus x2!





Bonus Event: Sophomore Interview Day



Step 1

Present Interview Skills to Grade 10 English Class. Include "how to dress" for an interview



Step 2

Access parent/ faculty volunteers for specific time slots



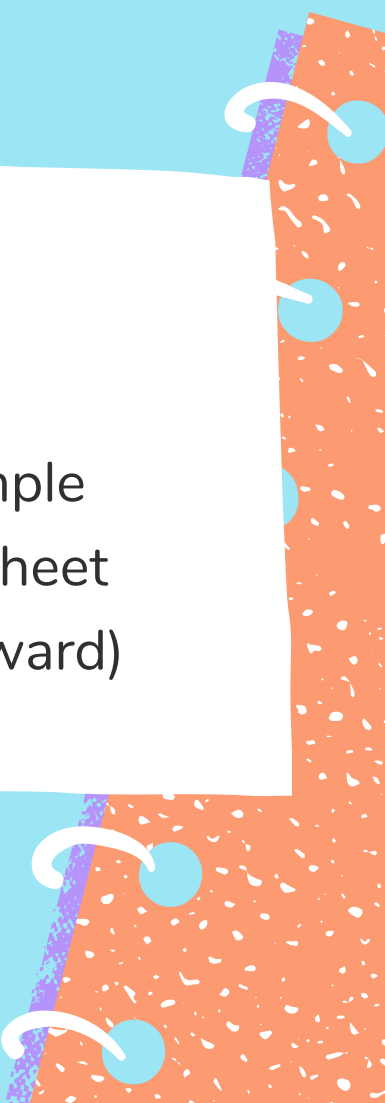
Step 3

Organize a time table of 7-10 minute interviews during class, depending on how many volunteers you have



Step 4

Provide volunteers with example questions, and an evaluation sheet for each student. (+ "Kudos" award)



Bonus Event: Sophomore Interview Day



Career Talks

Who:



Career Talks

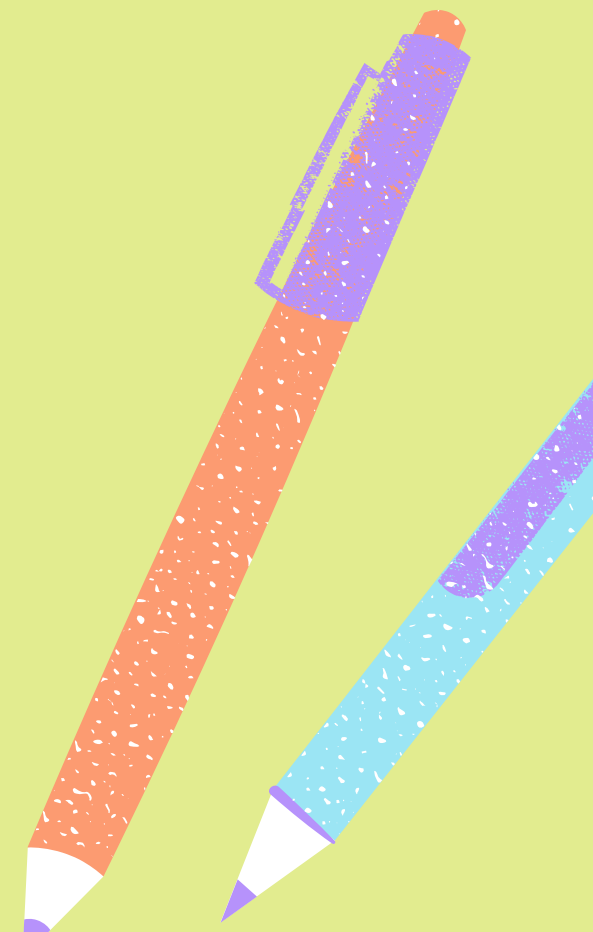
A day for us to explore careers with experts within our own school community. You will need to choose your top two choices for each session to attend on **Friday, November 29**.

The first one is from 1:50-2:30 and the second one from 2:30-3:10. Register first to secure your top choice as we cap the presentations to the max of 20 students in each room! Everyone will participate.

Choose your career talk for the first session (1:50-2:30) *

- ☐ Michelle Ray - Pathways to Medical Education: Brazil, the US, and Europe
- ☐ João Diniz - Studying Psychology Around the World: Brazil, the US, and Europe
- ☐ Marco Borges & Thiago Silva - Pathways in STEM: Exploring Mathematics and Engineering
- ☐ Diego Honda - Pursuing a Bachelor's in Chemistry and Career Paths in Academia
- ☐ Danyel Dalmaschio - Navigating Business and Administration Studies: Pathways to Success
- ☐ Keith Ray & Gustavo Alexandria - Linguistics, International Relations, and Specialized Translation: A Global Career Path
- ☐ Lucas Costa - Careers in Communications: Educational Pathways and Industry Insights
- ☐ Raquel Lenzi - Veterinary Studies at the University of Brasília (UnB)
- ☐ Nathan Perry - Studying Law in the United States: Requirements and Career Outlook

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Career Talks

Why use staff?

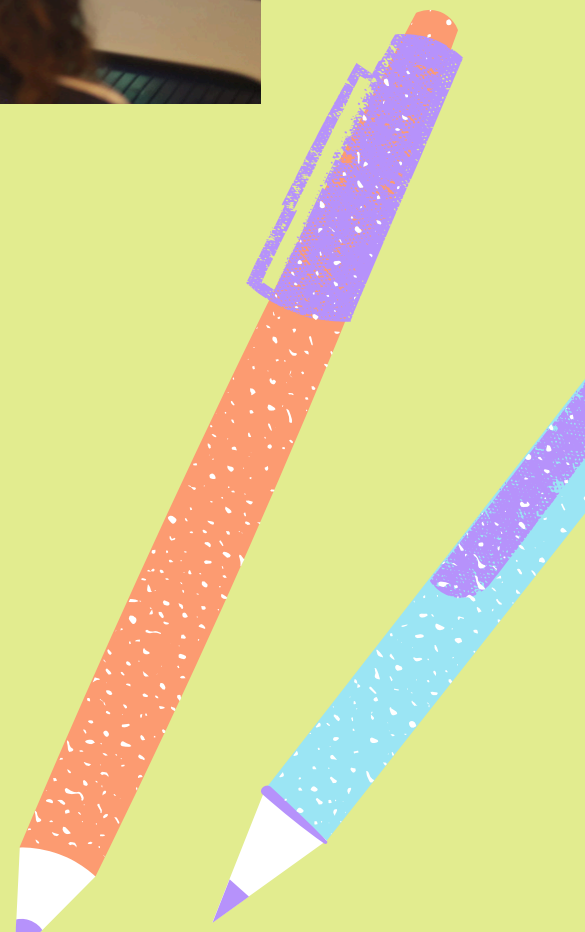
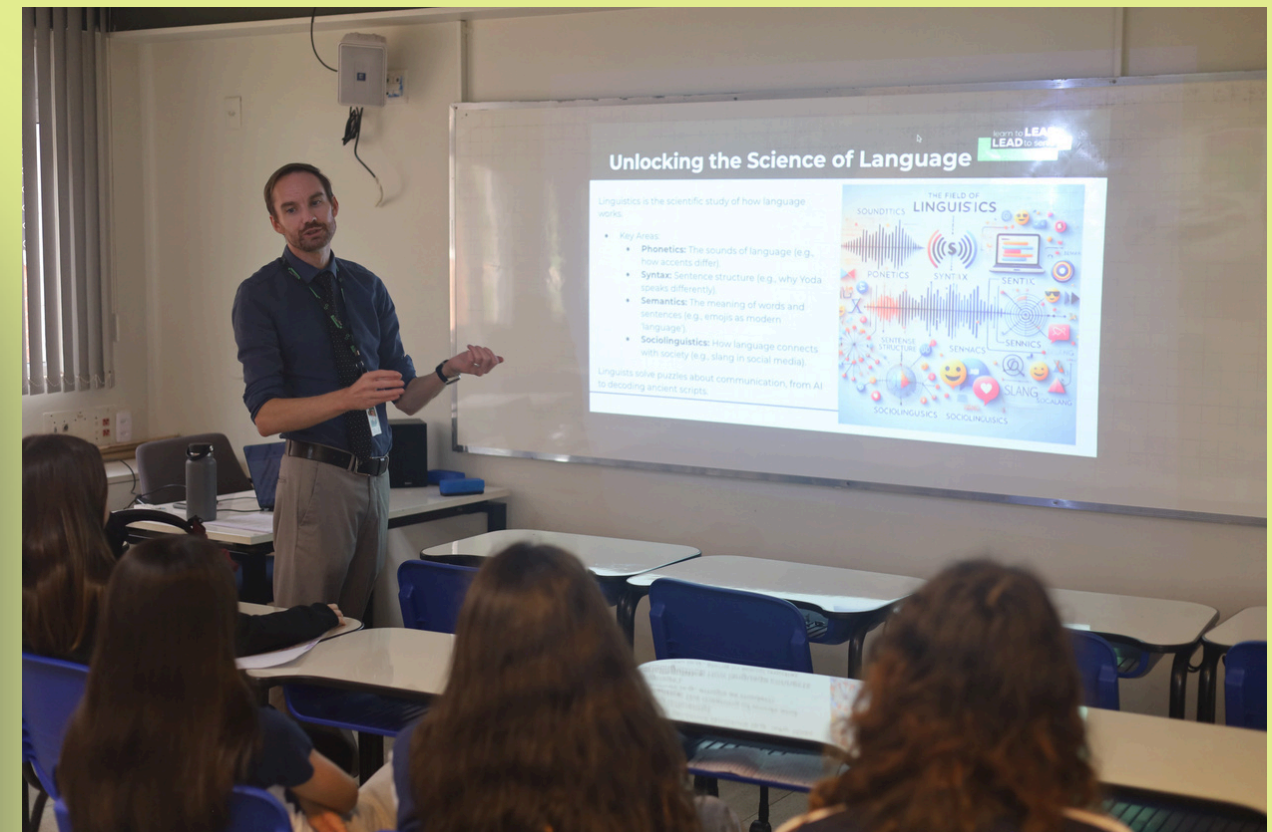
We wanted students to see that careers are flexible. We had a career day with parents the previous semester, but parents felt unprepared to interact with students. By using staff, we were able to control the presentations more.



Career Talks

More on the why?

Parents and students are asking more about career guidance verses university guidance. Students focus a lot on traditional careers and we want to open their minds to new ideas.

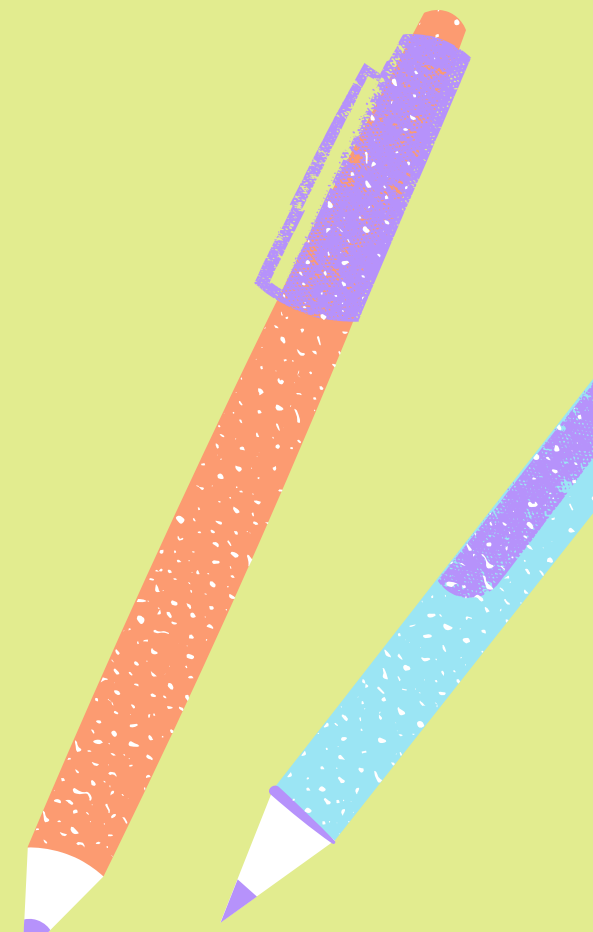


Career Talks

Involves the
Whole
Community



learn to
LEAD
LEAD
to serve



Career Talks

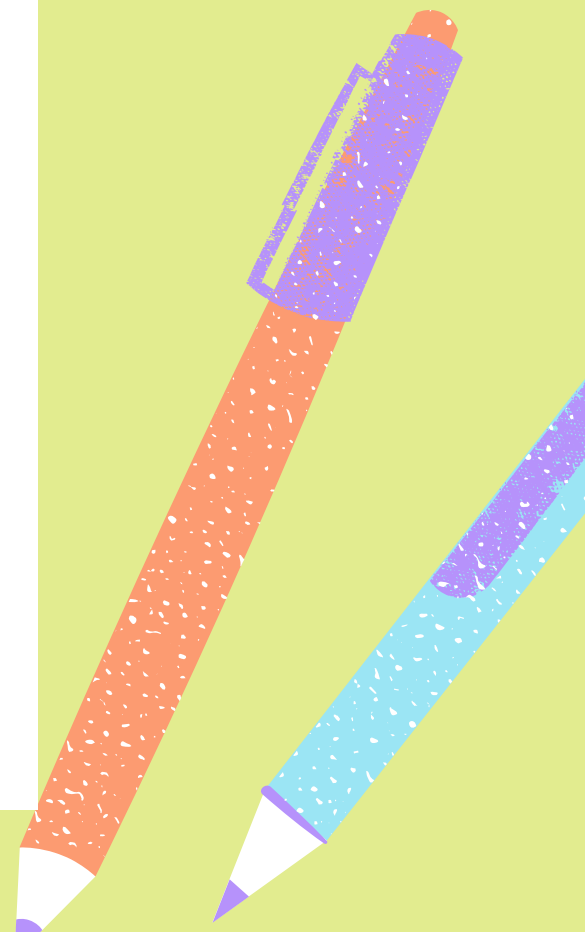
We are excited to invite you to a special **Career Talk Day** on **November 29th** from 1:50-3:10 pm in the high school classrooms. This event is an excellent opportunity for our students to explore different career paths, share insights, and discuss the skills needed in today's evolving job market.

Last April, we successfully brought back our Career Fair with the help of our wonderful community. This November, we want to continue that momentum by highlighting the diverse career journeys of our staff members through this special Career Talk Day.

We encourage you to join us and share your experiences with students, focusing on topics such as:

- What did you study in college and how did it shape your career
- The different career paths you've explored throughout your life
- How your major has led to varied career opportunities
- If you hire candidates, what do you value most on a résumé?
- Your experiences working or studying in different countries
- If you've pursued education beyond a bachelor's degree, how has it advanced your career?

The topics are endless, and your insights could inspire and guide our students as they prepare for their future careers.



Career Talks

When/Where :

We used the last block (80 minutes) of a Friday to host the event. Students choose two 40 minute talks to participate in.

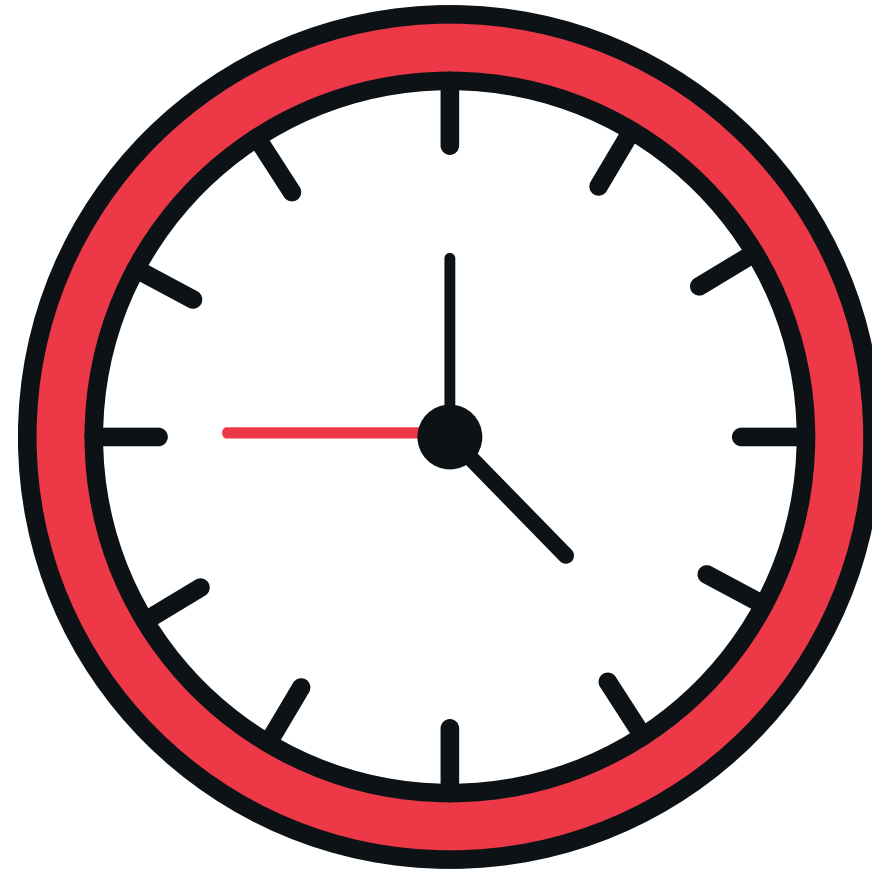




Costs:

Career Talks

FREE!

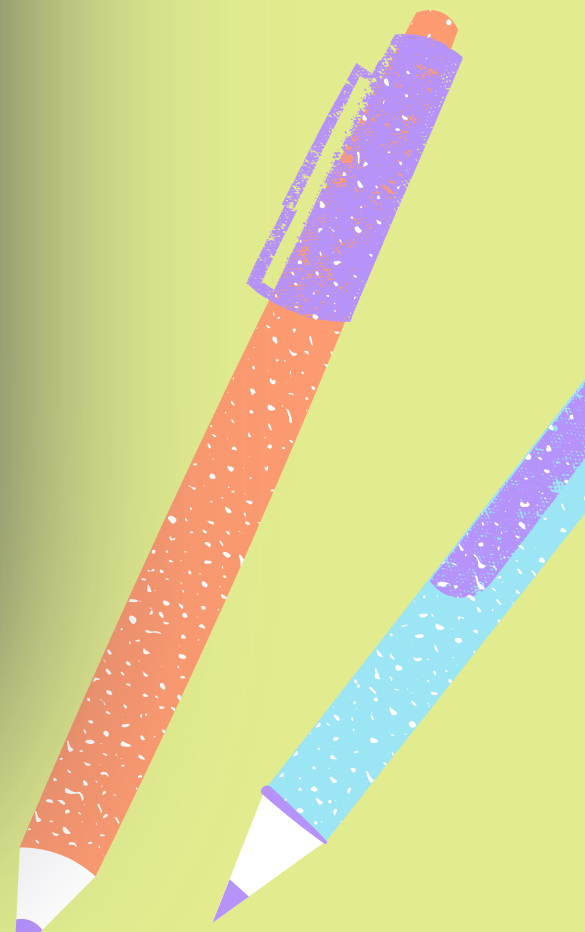




How:

Career Talks

1. I worked with our social emotional counselor, Joao Pedro to form a plan.
2. Staff signed up on Google Form
 - a. + email reminders
3. Students signed up for sessions via Google Form.
4. Staff prepared their presentations.
5. Communications took photos.



**Tip: Use universities and
alum to help you
promote careers!**

CEUB

FGV







Now, we want to learn from YOU!

**Does anyone want to share an event
they host at their school?**

Or– any questions for us?

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