



April 14, 2025

Dear Senior Leadership,

International ACAC is a global organization dedicated to supporting international education professionals as they guide students and families through the college admission process. Each year, our annual conference brings together 1400 to 1600 professionals from around the world to share best practices, explore trends in higher education, and strengthen connections within our field.

We are currently inviting post-secondary institutions to express non-binding interest in hosting a future International ACAC Conference on campus. Institutions that complete the interest form will be invited to participate in an initial conversation with our Presidential Team, Headquarters Team, and colleagues from previous host institutions. This conversation is intended to help your team learn more about what's involved in hosting and to explore whether it's a potential fit.

We recognize that hosting a conference of this scale requires thoughtful planning and significant resources. Should your institution be selected, our team is committed to working closely with you every step of the way to ensure a successful and rewarding experience for your campus and our members.

Hosting the International ACAC Conference offers a unique opportunity to highlight your institution to a global audience of education professionals and decision-makers. It also allows our members to engage more deeply with your campus community, programs, and facilities.

Please take a moment to see the attached Fact Sheet for more information about our organization and past conference data. We are grateful for your consideration and look forward to the possibility of partnering with your institution on this exciting initiative.

Thank you for considering our request. We look forward to the opportunity to collaborate with your institution on this exciting endeavor.

Sincerely,

A handwritten signature in black ink, appearing to read 'Wilson Lee'.

Wilson Lee

President 24-25, International Association for College Admission Counseling
College Counseling Program Manager, Singapore American School

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Fact Sheet

Membership & Conference Attendance Data

Membership Data

Average Total Membership: just under 4,000

Membership Categories:

- 49.4% Secondary School
- 32.0% Post-Secondary School
- 9.5% Individuals
- 4.7% For-Profit Organization
- 1.8% Non-Profit Organization
- 1.5% Community-Based Organization
- 1.1% Retired Professionals

Regional Representations:

- 35.8% Canada & U.S.
- 17.4% Europe
- 17.2% East Asia
- 7.6% Southeast Asia & Oceania
- 6.2% South & Central Asia
- 5.4% South America
- 4.5% Middle East & North Africa
- 3.5% Sub-Saharan Africa
- 2.4% Caribbean, Central America, & Mexico

Conference Attendance Data

Average Conference Attendance: 1400 - 1600

First-Time Attendees on Average: 45% - 50%

2024 Conference Attendees by Membership Type

- 49.1% Post-Secondary School
- 40.7% Secondary School & Individual
- 10.2% Organizational Members (includes for-profit, non-profit, and CBO)

2024 Conference Attendees: Regional Diversity

- 50.9% Canada & USA
- 15.8% East Asia
- 14.5% Europe
- 4.8% Southeast Asia & Oceania
- 3.6% South & Central Asia
- 2.8% Sub-Saharan Africa
- 2.8% South America
- 2.6% Caribbean, Central America, & Mexico
- 2.2% Middle East & North Africa