

UPDATES ON PERU AND OTHERS

Países Hispanohablantes

A deep dive into the education landscape of **Peru, Chile, and Ecuador** including a comparative analysis with **countries in Spanish-speaking Latin America.**

ACAC DECK — 2025

JOHNS HOPKINS, MD
Picture by Renzo Rebagliati for Educa College Prep



ACAC DECK

Speakers



**GREG
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Director of Partnerships
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Peru



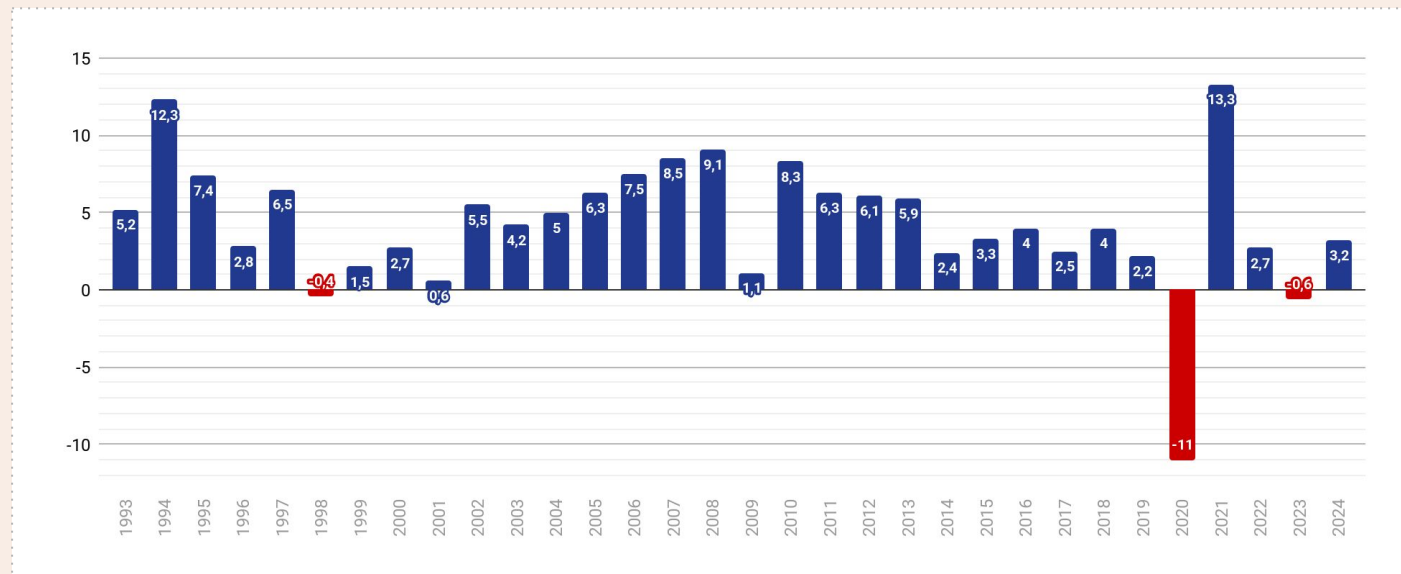
REGIONAL INSTITUTE
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1



PERU

Peruvian Macro Economy



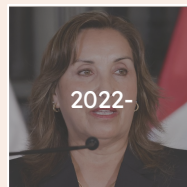
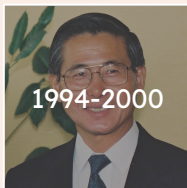
**POSITIVE
GDP**

In **27** of the
last **30** years.



PERU

Politics



Almost **TWICE** as much as expected

PERU

Other Big News



▲ Asia-Pacific Economic Cooperation Forum



▲ Opening Port of Chancay



▲ Expanded Airport (LIM)

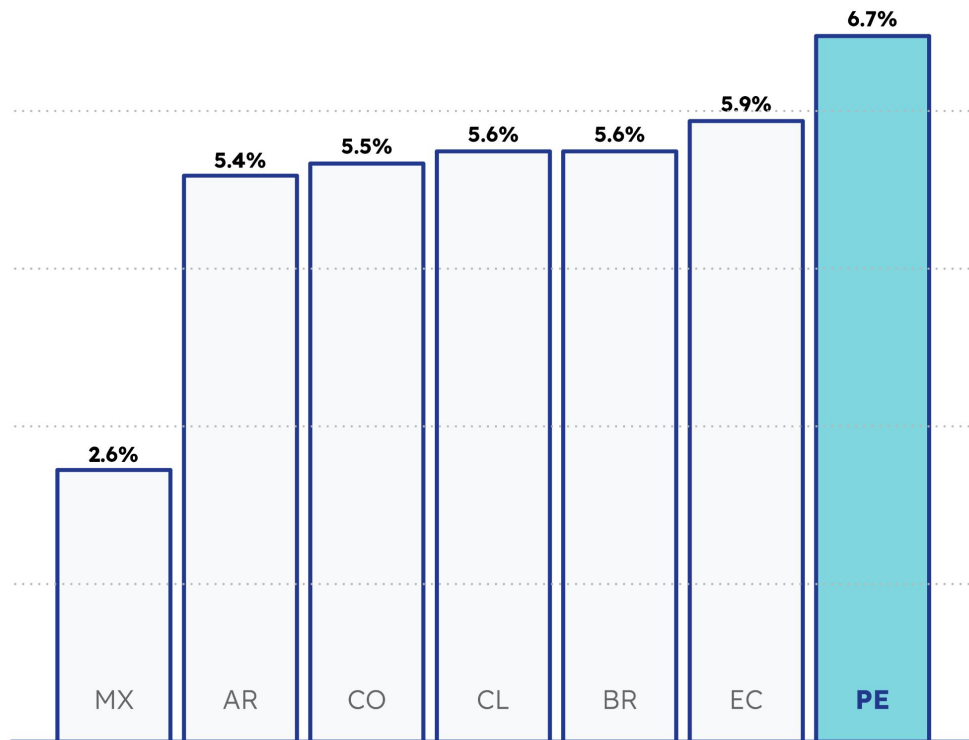
PERU

Peru in context of the Region

Avg. Annual GDP growth for the period 2004-2019.

SOURCE: WORLD BANK DATABANK

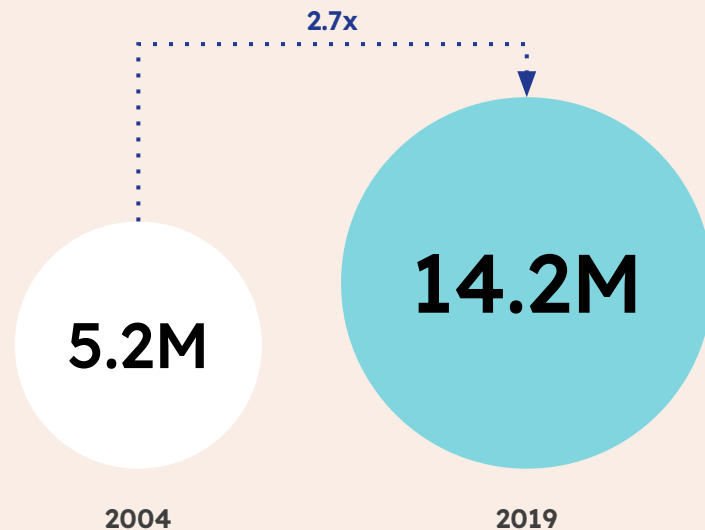
WORLD DEVELOPMENT INDICATORS



PERU

Therefore, there was a substantial increase in middle class

MILLIONS OF PEOPLE CONSIDERED MIDDLE CLASS



SOURCE: INEI, IPE

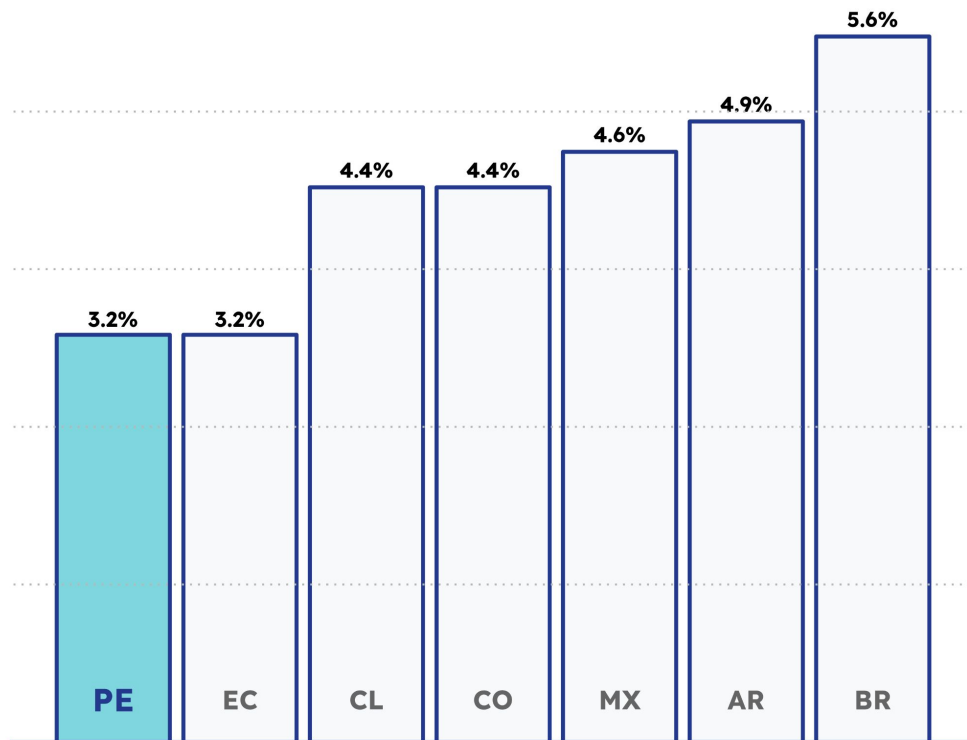
PERU

Government Education Spending Lags Behind

Avg. government expenditure on education as a % of total GDP for the period 2004-2019.

SOURCE: WORLD BANK DATABANK

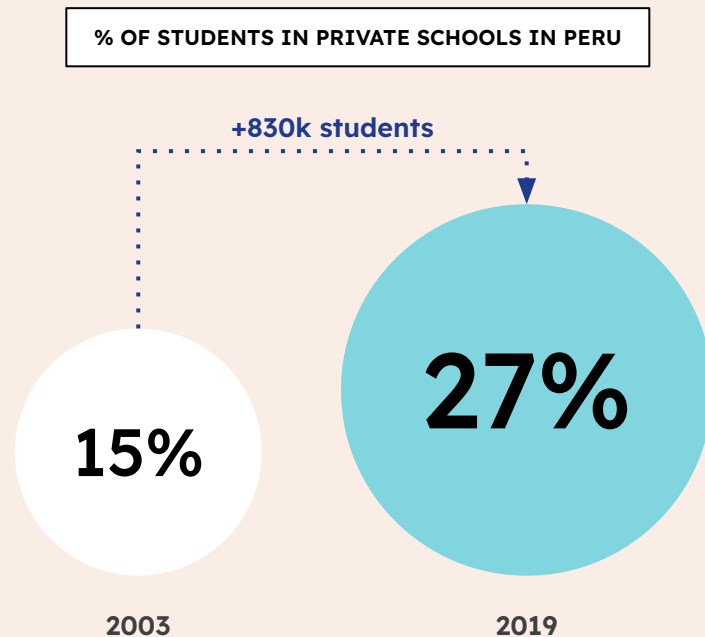
WORLD DEVELOPMENT INDICATORS



PERU

Middle class families are seeking education opportunities outside of the public schools

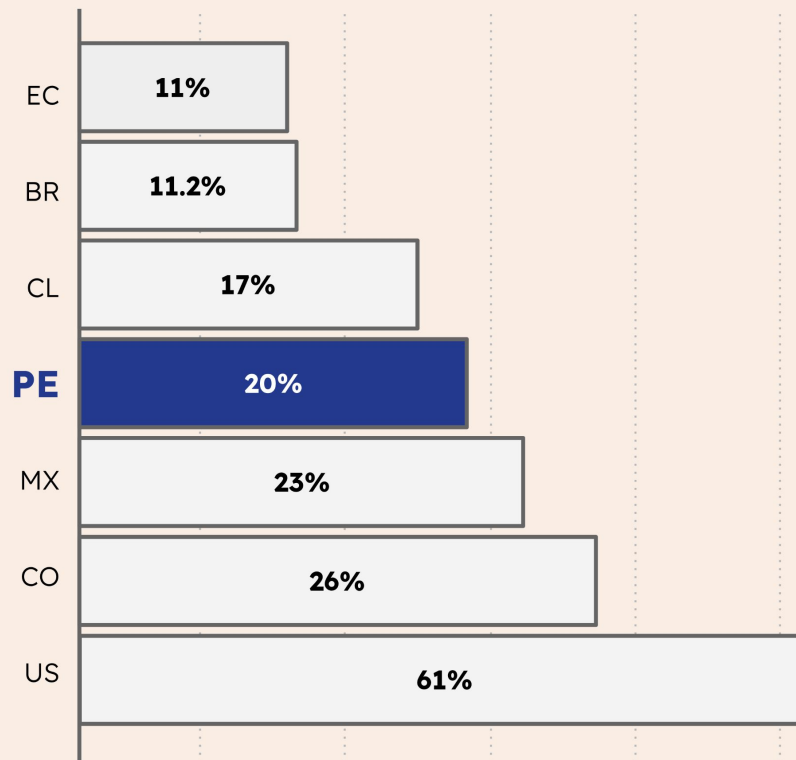
SOURCE: WORLD BANK / MINEDU



PERU

Percent of the population in tertiary education

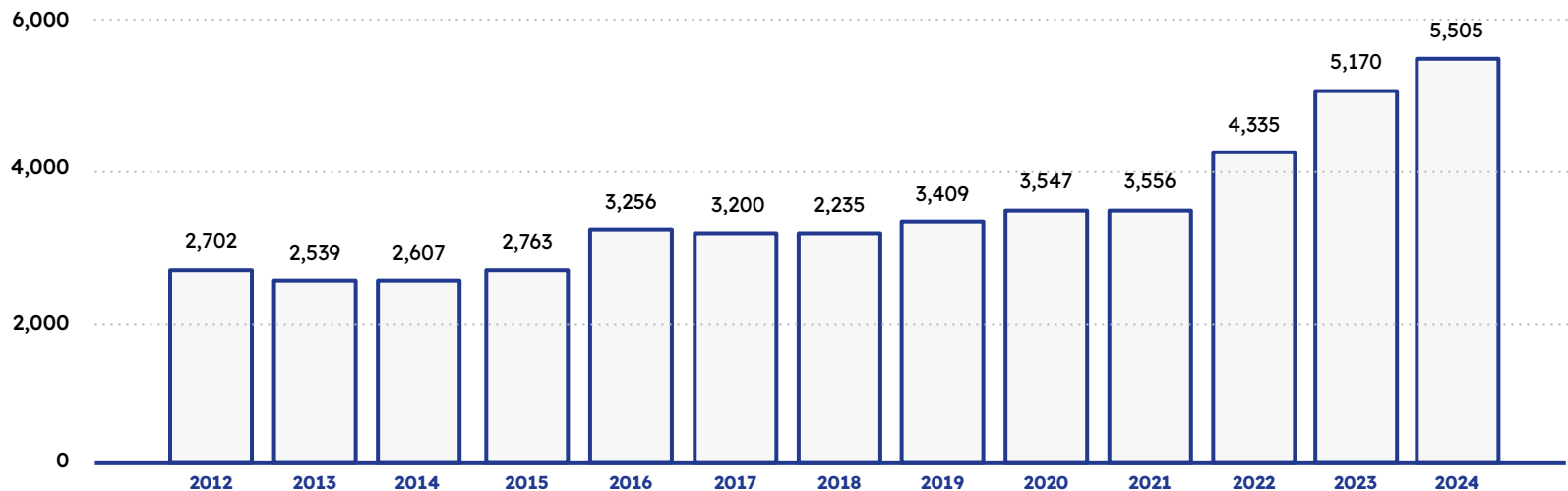
SOURCE: "SHARE OF THE POPULATION WITH TERTIARY EDUCATION, 1990 TO 2020", BARRO AND LEE (2015); LEE AND LEE (2016)



PERU

Peruvians in the US

All levels



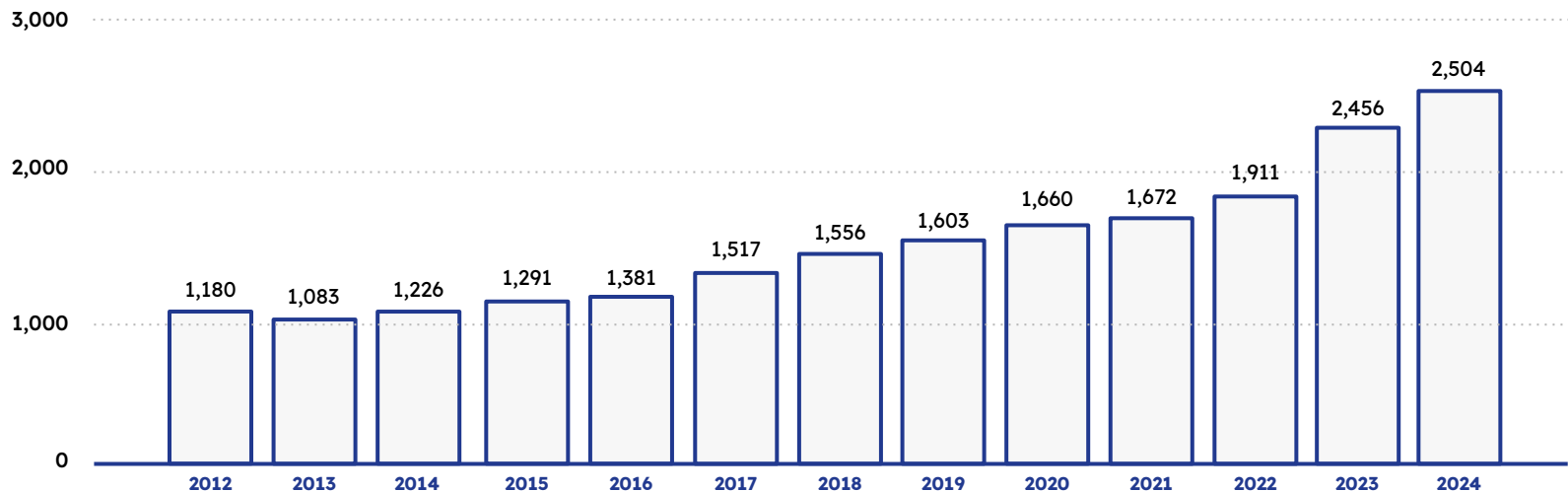
INTERNATIONAL STUDENTS IN THE US FROM PERU

SOURCE: OPEN DOORS

PERU

Peruvians in the US

Undergrads



UNDERGRADUATE STUDENTS FROM PERU

SOURCE: OPEN DOORS

Peru in numbers

68,957 Schools

♦ 55,293 public & 13,664 private

249

Bilingual schools

81

Spanish-english

168

Spanish-other
languages

85

**International
Baccalaureate
(IB) schools**

41 in Lima
5 in Arequipa
3 in Trujillo
3 in Cusco
and others.

12

**Branches of
ICPNA Language
Center**

across various
regions in Peru.

25

**COAR (High-Performance Schools
Nationwide)**

These are public institutions focused on high performance. In addition to strengthening academics, they also aim to enhance sports, arts, technology, and more.

Experimental Educational Sports Center (CEDE)

An example of how the public sector promotes education alongside high-level athletic development.



Educational Landscape

Peruvian Grades vs. Autonomous Schools

Years of Study

11 years

In the national curriculum

11-12 years

Schools with International
Baccalaureate (IB)

Academic Calendar

From March to December

**Socioeconomic status
plays a significant
role as a predictor of
academic
performance**

This variable accounted for
17% of the differences in
math scores in the 2022
PISA test, compared to the
OECD average of **15%**
([OECD](#)).

**Only 1.3% of students achieved a high
performance in at least one subject.**

2022 PISA test ([OECD](#))

**Surpassed the baseline for competency
development (Level 2) in math:**

65.6%

Highest Economic
Quartile

54.0%

Second Economic
Quartile

36.7%

Highest Quartile in
Public Education



Grading System

Peruvian Grades vs. Autonomous Schools

From Numeric to Letter Grades

Change in Secondary School Grading System

This system assesses competencies rather than numerical averages and has been in effect for secondary education since 2020.

C	B	A	AD
Initial	Basic	Satisfac	Highly Satisfactory

EVALUACIÓN PERIÓDICA			EVALUACIÓN ANUAL	
SEMESTRE 1		SEMESTRE 2		
Conclusiones Descriptivas			Conclusiones Descriptivas	
A		A	A	
A		AD	AD	
Conclusiones Descriptivas			Conclusiones Descriptivas	
A		B	B	
A		A	A	
A		A	A	
Conclusiones Descriptivas			Conclusiones Descriptivas	
A		AD	AD	
A		A	A	
B		A	A	

Student Mobility

Numbers and factors

Student Mobility Projection (2021-2027)

Country	2021	2022	2023	2024		2027
Chile	2,227	2,751	3,007	3,113	+4%	4,612
Ecuador	2,514	2,781	3,090	3,256	+5%	4,235
Peru	3,556	4,335	5,170	5,505	+6%	8,401
México	12,981	14,454	14,451	15,474	+7%	17,637
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Open Doors data shows the number of students from Chile, Ecuador, and Peru between 2021 and 2024, with a projection for 2027.

The estimate was made using linear regression and the Holt forecasting method, based on statistical trends.

Source: OpenDoor s Report on International Educational Exchange. Retrieved from <https://opendoorsdata.org>



Student Mobility

Numbers and factors

Lack of opportunities and economic centralization

The concentration of resources in the capital limits development in other regions. Out of Peru's 33 millions inhabitants, 9 million live in Lima.

Regional governments hold resources but fail to improve education, the economy, and overall quality of life.

Negative perception of the future

55% of university students believe politics has worsened over the past 20 years, and **70%** fear the economy will stagnate or decline.

Since 2020, Peru has had five presidents, despite the official presidential term being five years.

Increase in university enrollment

Over the past 15 years, university enrollment has risen by 140%, leading to overqualification, underemployment, and lower salaries for professionals.

Moderate talent attractiveness

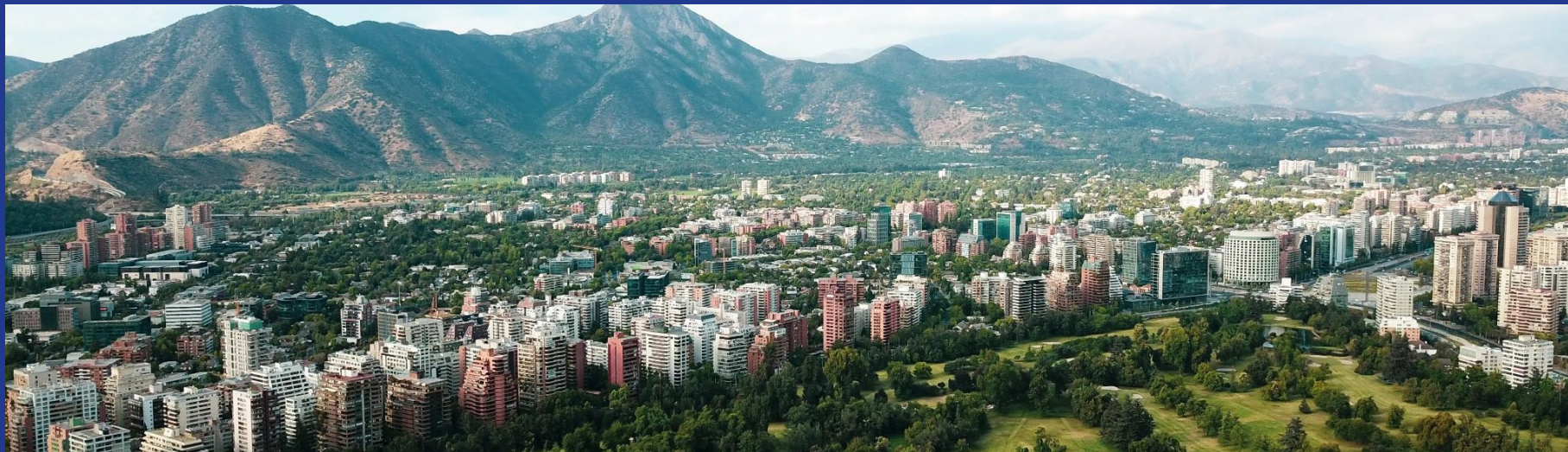
Ranked **82nd** in the INSEAD Global Talent Competitiveness Index.

Chile



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2



CHILE

Politics & Other Big News



▲ New Line 7 of the Santiago Metro



▲ Thayari Wind and Solar Park



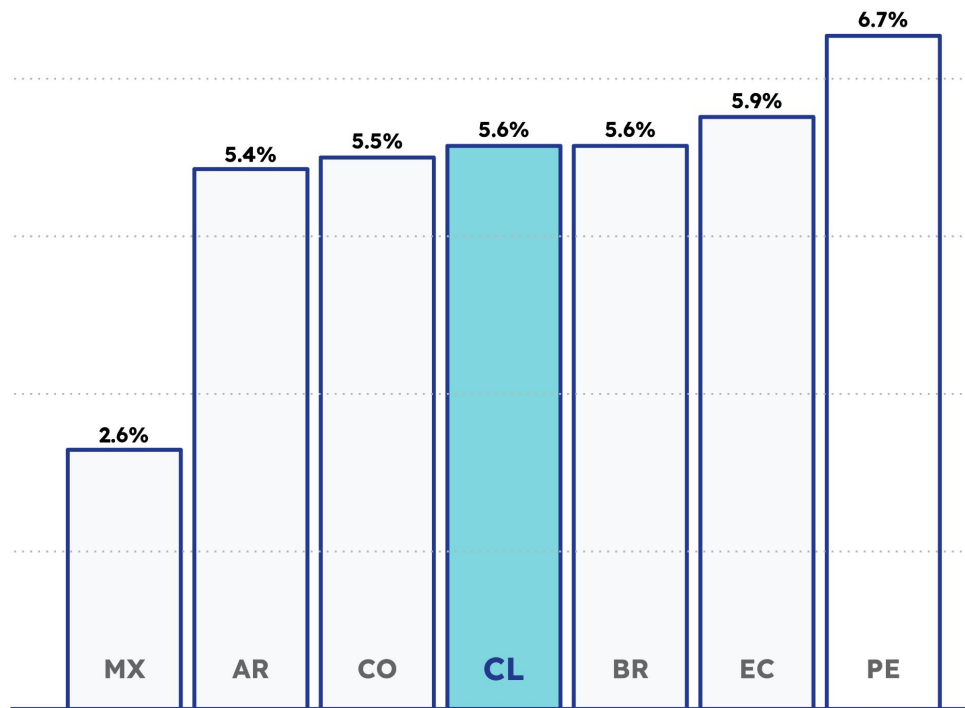
▲ Lithium Deal with China

CHILE

Chile in context of the Region

Avg. Annual GDP growth for the
period 2004-2019.

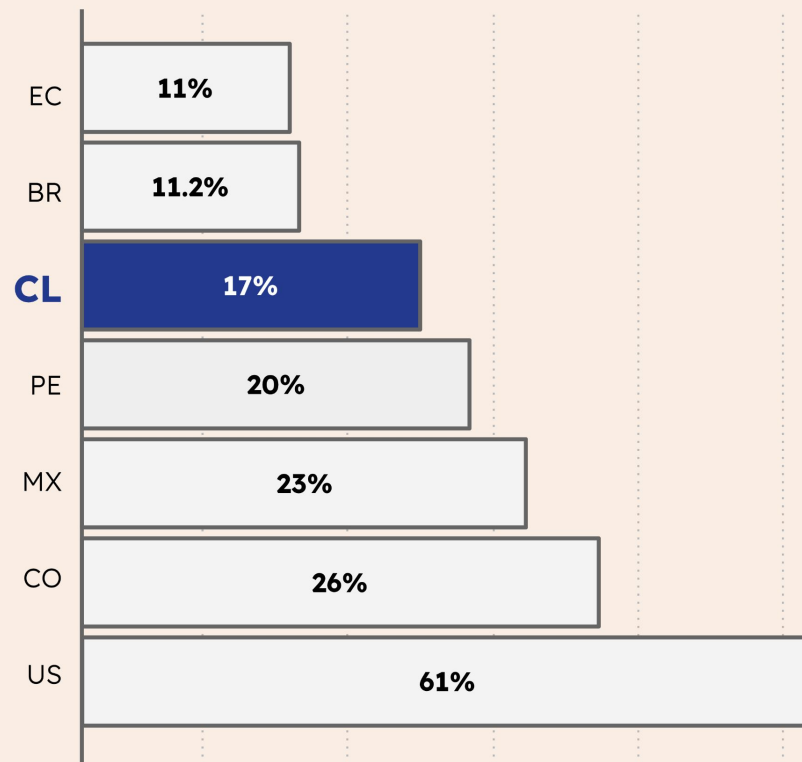
SOURCE: WORLD BANK DATABANK



CHILE

Percent of the population in tertiary education

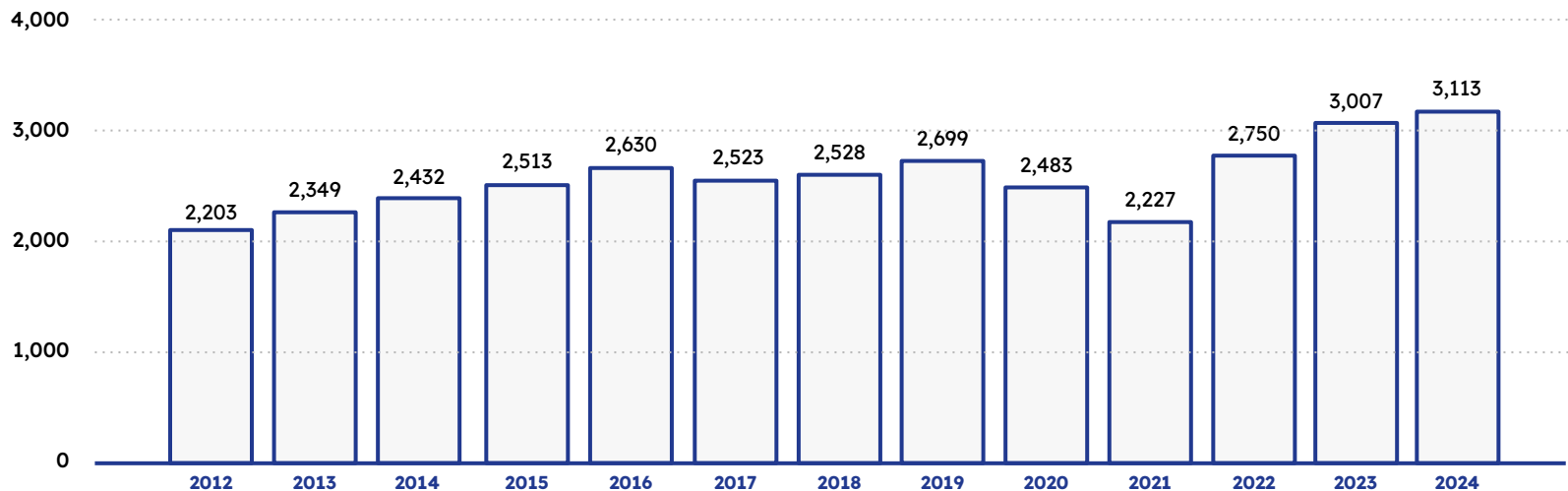
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CHILE

Chileans in the US

All levels



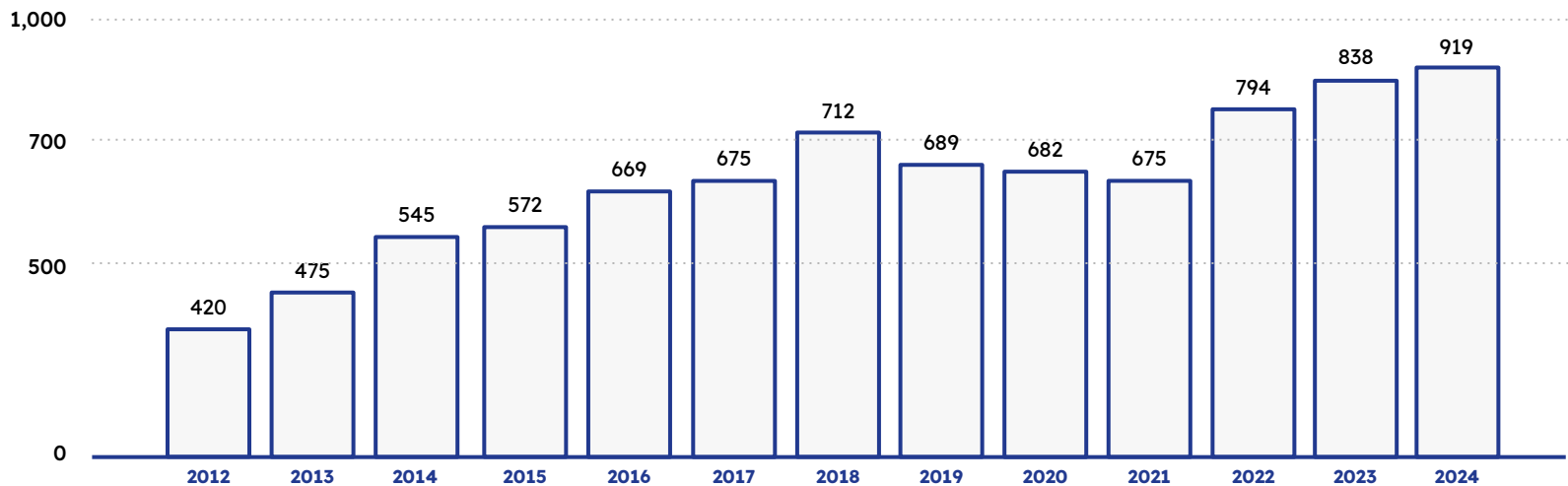
INTERNATIONAL STUDENTS IN THE US FROM CHILE

SOURCE: OPEN DOORS

CHILE

Chileans in the US

Undergrads



INTERNATIONAL STUDENTS IN THE US FROM CHILE

SOURCE: OPEN DOORS



CHILE

Chileans in numbers

11,123 Schools

♦ 5,039 public & 6,084 private

243

Bilingual schools

70

Spanish-english

173

Spanish-other
languages

35

**International
Baccalaureate
(IB) schools**

14 in Santiago
4 in Valparaiso
2 in Concepcion
15 among others.

3

**Branches of
Northamerican
Chilean Institute
in Santiago**

400

**Liceos Bicentenario de
Excelencia (High-Performance
Schools Nationwide)**

Schools focused on athletes:
C-Dar, Athletic Study Center (ASC) &
Colegio Olimpo combine education
with high-performance sports
training.



CHILE

Educational Landscape

Chileans Grades

Years of Study

12 years

In the national curriculum

12-13 years

Schools with International
Baccalaureate (IB)

Academic Calendar

From March to
December



PRUEBA DE ACCESO
A LA EDUCACIÓN SUPERIOR

National test called “PAES”

A **standardized university admission test**, also used as a tool to evaluate the educational performance of schools.

There was a proposal on using a qualitative grading system, but just a few schools have left the 1-7 grading system.

61 of the Top 100 PAES-scoring schools are in the Metropolitan region

Followed by the **Biobío** (9) and **Valparaíso** (6) regions.



CHILE

Student Mobility

Numbers and factors

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CHILE

Student Mobility

Numbers and factors

Political instability in the region

Long history of subsidizing the education system

through public funding
for private schools.

The list of top-tier universities is extensive,

but the academic quality and high GDP
per capita can make it easier to pursue
studies abroad.

Strong appeal for talent:

ranked **34th in INSEAD's Global
Talent Competitiveness Index**, the
highest in the region.

The larger scale of the corporate world

helps attract talent repatriation, especially in retail, agriculture, industry, and
financial services.



Ecuador



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3



ECUADOR

Politics & Other Big News



▲ 2025 Ecuadorean general election



▲ Oil spill in Esmeraldas



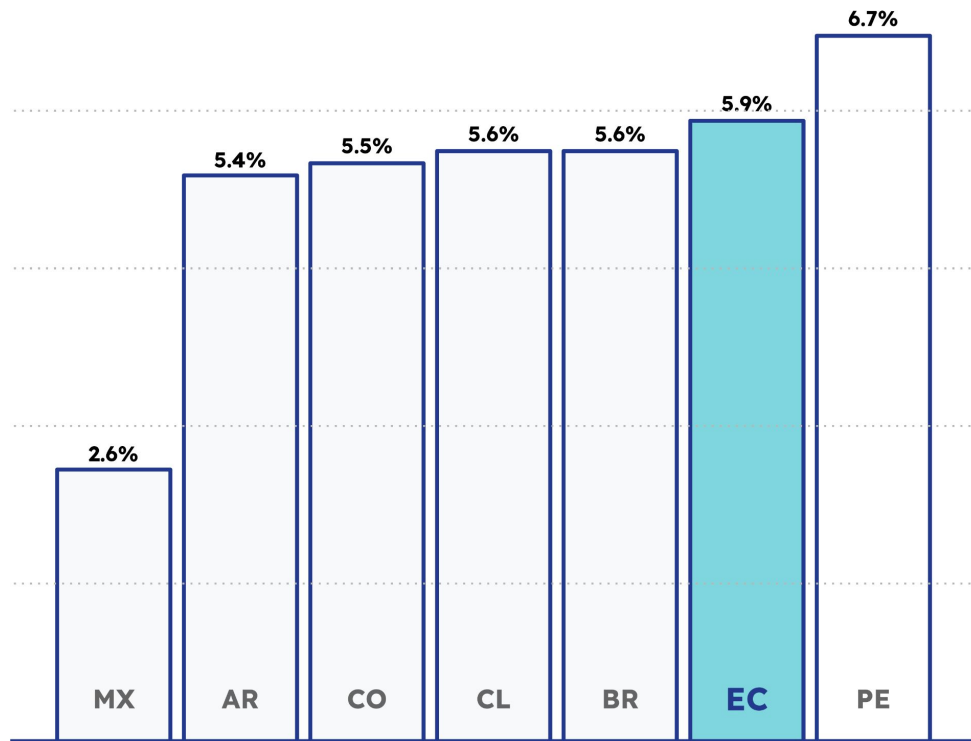
▲ Expansion of Mariscal Sucre International Airport (UIO)

ECUADOR

Ecuador in context of the Region

Avg. Annual GDP growth for the period 2004-2019.

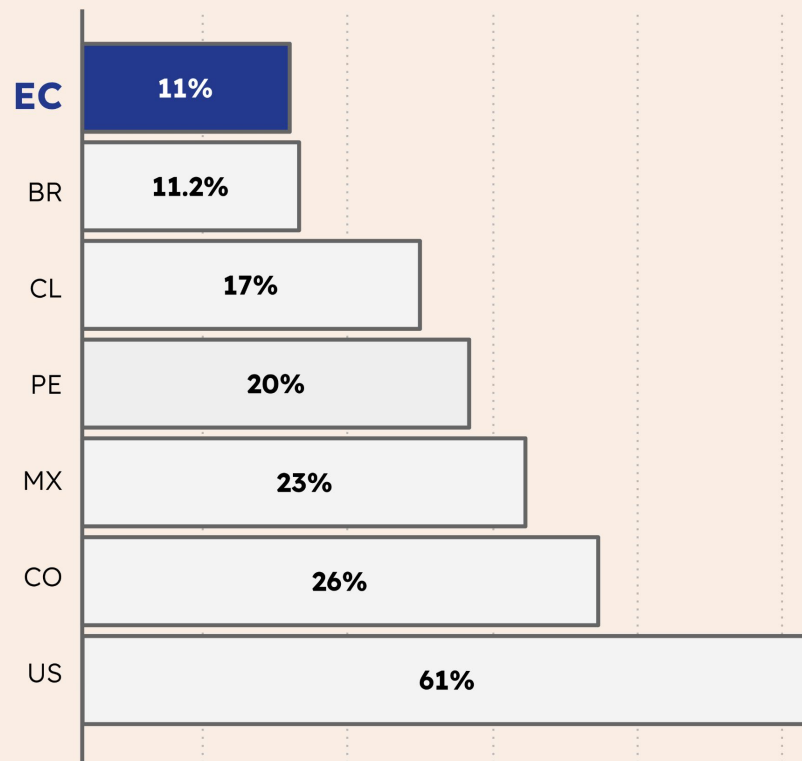
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ECUADOR

Percent of the population in tertiary education

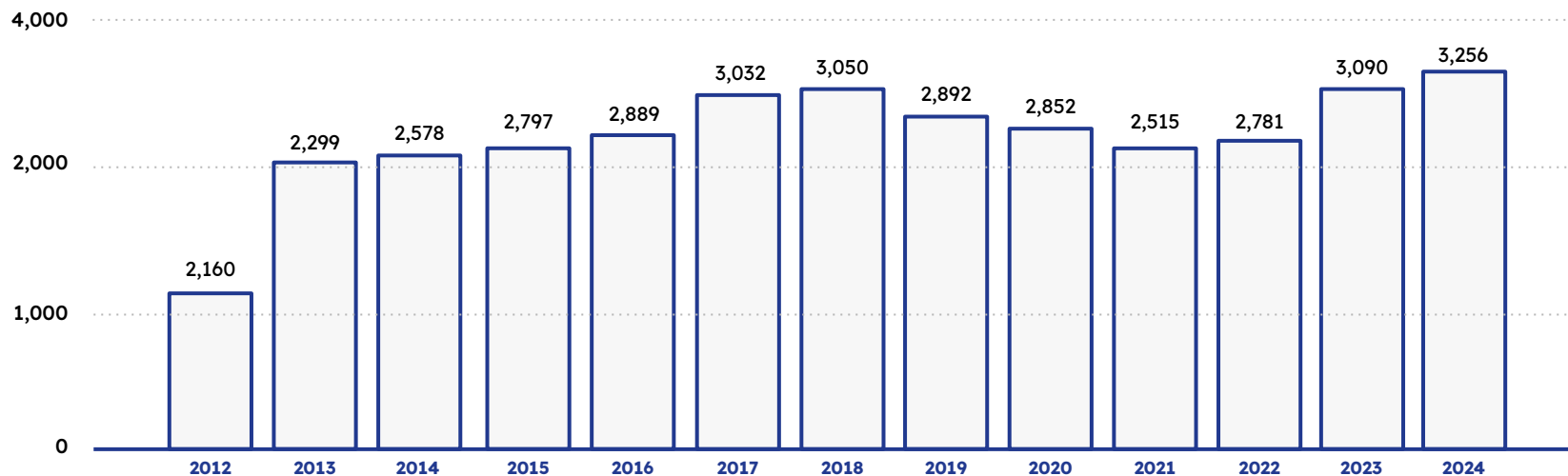
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ECUADOR

Ecuadorians in the US

All levels

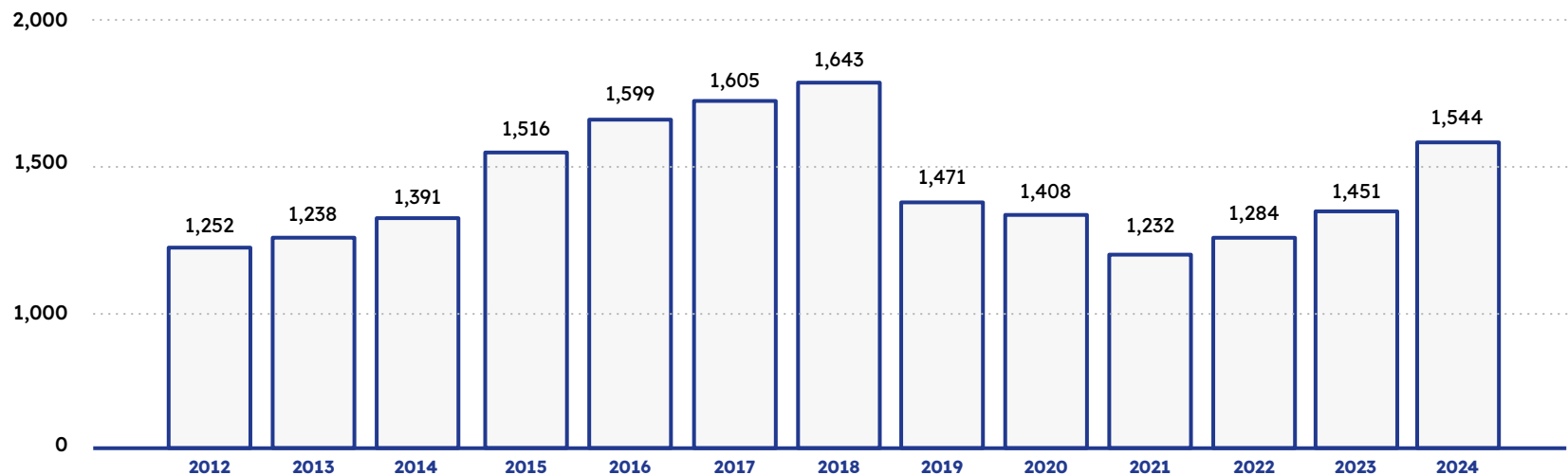


INTERNATIONAL STUDENTS IN THE US FROM ECUADOR

SOURCE: OPEN DOORS

ECUADOR

Ecuadorians in the US Undergrads



INTERNATIONAL STUDENTS IN THE US FROM ECUADOR

SOURCE: OPEN DOORS

Ecuadorians in numbers

16,000 Schools

♦ 14,000 public & 2,000 private

301

Bilingual schools

117

Spanish-english

184

Spanish-other
languages

83

**International
Baccalaureate
(IB) schools**

34 in Quito

16 in Guayaquil

4 in Manta

29 among others.

6

**Branches of Copei
(English Language
Institute)**

5 in Guayaquil &

1 in Manta.

25

**Schools ratified for their pre-university
education level.**

These are the Best Schools in Ecuador, based on SENESCYT data, highlighting the institutions with the best educational quality, infrastructure, and academic performance.

Pichincha (11), Guayas (10), Azuay (4)

Educational Landscape

Ecuadorian Grades

13 years

Years of study in the national curriculum

13 years

Schools with International Baccalaureate (IB)

Ecuador achieved the highest scores

among the seven PISA-D countries **but remained below the OECD average.**

Results from 2018, Ecuador did not participate in PISA 2022.



They had a national test called EAES, but now each university has its own admission process.



Student Mobility

Numbers and factors

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Student Mobility

Numbers and factors

More limited high-level academic offerings

Only two universities ranked below 1,000 in the QS World University Rankings, and one more below 1,200.

Moderate appeal for talent

Ranked **84th** in INSEAD's Global Talent Competitiveness Index.

Higher Education Increases Migration

People with higher education levels are more likely to migrate, especially women from major cities. Rural students also relocate to urban centers for university opportunities.

90%

Return rate of government-funded scholarship recipients after studying abroad.

Increase in Ecuadorian Students in the U.S.:

Academic Year	2021/2022	2022/2023
Students in the U.S.	2,781	3,090

The number of Ecuadorian students in the U.S. has grown, reflecting a rising interest in international education.



General information



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4



GENERAL INFORMATION

Chart of All Countries

*Projected

Country	2023	2024	2027*	Population	% of Population
Mexico	14451	15474	17637	126,0 MM	0.012%
Colombia	9096	10120	12668	52,2 MM	0.019%
Peru	5170	5505	8,401	32,9 MM	0.017%
Ecuador	3090	3256	4235	16,5 MM	0.020%
Chile	3007	3113	4612	18,5 MM	0.017%
Argentina	2979	3101	4061	43,8 MM	0.007%
Panama	2087	2128	2955	4,0 MM	0.053%
Costa Rica	1357	1431	1826	5,3 MM	0.027%
Bolivia	1332	1357	1767	11,8 MM	0.011%
El Salvador	1309	1451	1355	6,7 MM	0.022%
Guatemala	1289	1352	1674	18,2 MM	0.007%



Common Misconceptions

“Universities abroad will **only evaluate my academics**”

“**Without an international diploma**
I cannot study abroad”

“Latin American schools **have the same opportunities** as schools in the US or Europe”

“I **must go** to a community college or finish high school **in the country**
I want to do my undergraduate in”



GENERAL INFORMATION

Student & Country Tips

Recruiting

In Peru it should be between April and September

since these are the dates most of schools have their universities fair. From September onwards, it is likely that a student who wants to study abroad has already defined it.

Chile works similar to Peru

From October onwards it is difficult to get visits to schools due to their national holidays and academic calendar.

Ecuador is interesting since it depends on the region

Guayaquil and Quito have different academic calendars.

Quito: The academic year goes from May to February, with vacation in August.

Guayaquil: The academic year goes from September to June, with vacation in December.





STANFORD, CA
Picture by Renzo Rebagliati for Educa College Prep

Thank You!

