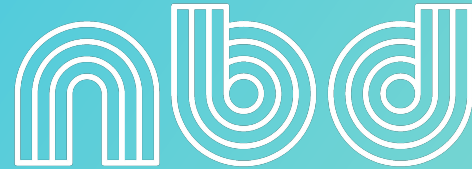

LIPA

THE LIVERPOOL INSTITUTE
FOR PERFORMING ARTS



nothing but drama

The Leeds Arts University logo is a white, irregular pentagonal shape with a slightly jagged edge. Inside the shape, the text 'LEEDS ARTS UNIVERSITY' is written in a bold, black, sans-serif font, stacked in three lines. Below the university name, 'EST. 1846' is written in a smaller, black, sans-serif font.

LEEDS
ARTS
UNIVERSITY
EST. 1846

Creative, Performing and Visual Arts in the UK - from
applying to sustaining a career in the industry



REGIONAL INSTITUTE
East Asia, Southeast Asia,
& Oceania 2026

UK Creative Specialist Universities

- Specialist arts education available throughout the UK
- Our creative arts universities are public institutions
- Campuses to fit all needs - large cities to smaller university towns
- Due to the size of the UK, you can study anywhere and still have great access to industry links



Ruby Willingham, BA (Hons)
Fashion Photography



Work featured on a billboard in Times Square, New York City

Tom Duxbury,
Foundation Diploma



Illustrated the Royal Mail's first stamps for King Charles

Freya Dolby, BA (Hons)
Textile Design



Designed a print for independent UK brand, Lucy and Yak

Liam Wilson, BA (Hons)
Animation



Won the Best 3D Animation Award at BAFF

- The only specialist arts university in the North of England
- Leeds is the Top Student City in the UK (Student Crowd 2024)
- Small, friendly, & supportive
- High student satisfaction



- Our alumni include Damien Hirst, Barbara Hepworth & Henry Moore
- Leeds is a hub for the Creative Industries with a thriving arts scene
- World class state-of-the-art facilities
- Taught by practicing artists & creators



LIPA

THE LIVERPOOL INSTITUTE
FOR PERFORMING ARTS

Co-Founded in 1996 by Sir Paul McCartney

1,000 students. 20%+ international representing 40+ nationalities

A creative, collaborative and industry focused environment

10:1 Student/Teacher ratio, with £500,000 invested annually in facilities

Acting, Actor Musicianship, Dance, Filmmaking, Management, Music, Musical Theatre, Performance Design, Production Technology and Sound Technology

Cultural and diverse city - student friendly

A LITTLE ABOUT ME...

NYU Tisch School of the Arts

- Director of Admissions for Drama

Nothing But Drama LLC

- Founder & CEO
- Advice for Students Pursuing an Education in the Performing & Visual Arts



SPECTRUM OF SCHOOLS

- Conservatory Program (BFA)
- Liberal Arts College or University (BA)
- BFA Program within a College or University

5 WAYS TO ENGAGE YOUR ART

- BFA in your field
- BA in your field
- BA in a Liberal Arts subject
- Study Away semester
- Professional Training Conservatory

MILLIONS OF MAJORS (THEATRE)

- Acting
- Musical Theatre
- Directing
- Playwriting
- Theatrical Production
- Production Technology
- Technical Direction
- Scenic Design
- Scenic Technology
- Scene Painting
- Costume Design
- Costume Technology
- Wig & Makeup Design & Technology
- Lighting Design
- Projection Design
- Sound Design
- Creative Technologies
- Stage Properties
- Stage Management
- Production Management
- Arts Management
- Arts Administration
- Producing
- Theatre Arts
- Theatre Studies
- Theatre Performance
- Screen Acting
- Comedic Arts
- Dramaturgy/Criticism
- Theatre Management
- Theatre Technology
- Theatre Education

MILLIONS OF MAJORS (FILM)

- Film Production
- Film & TV Production
- Animation
- Cinematography
- Directing
- Film Editing
- Screenwriting
- Sound Design
- Sound Production
- Film Scoring
- Film Studies
- Film & Television Studies
- Film & Media Arts
- Media Studies
- Documentary Filmmaking
- Film Criticism
- Film Theory
- Projection Design
- Digital Filmmaking
- Production Design for Screen & Film
- Hair & Makeup for Screen & Film
- Communications: Media Studies
- Creative Writing and Film Cultures
- Film & Motion Design
- Cinematography & Post-Production
- Film, TV & Media Studies
- Film, Photography & Visual Arts
- Cinematic Arts
- Cinema Studies
- Creative Producing (Theatre & Short Film)

A UK Creative Degree

- Quality and variety of ‘majors’
- Depth of focus in subject
- Public university with private-art-school style education
- Real world, project-based, and deadline-driven assessment
- UK BA (Hons) degrees are broadly comparable to a BFA in the US
- Affordability



Teaching and Learning

- Hands-on, studio-based learning
- Workshops, seminars, lectures
- Individual and group tutorials and project work
- Student presentations/critiques
- Work experience and study abroad
- Public exhibitions and shows
- Staff are creative practitioners
- Collaborative working



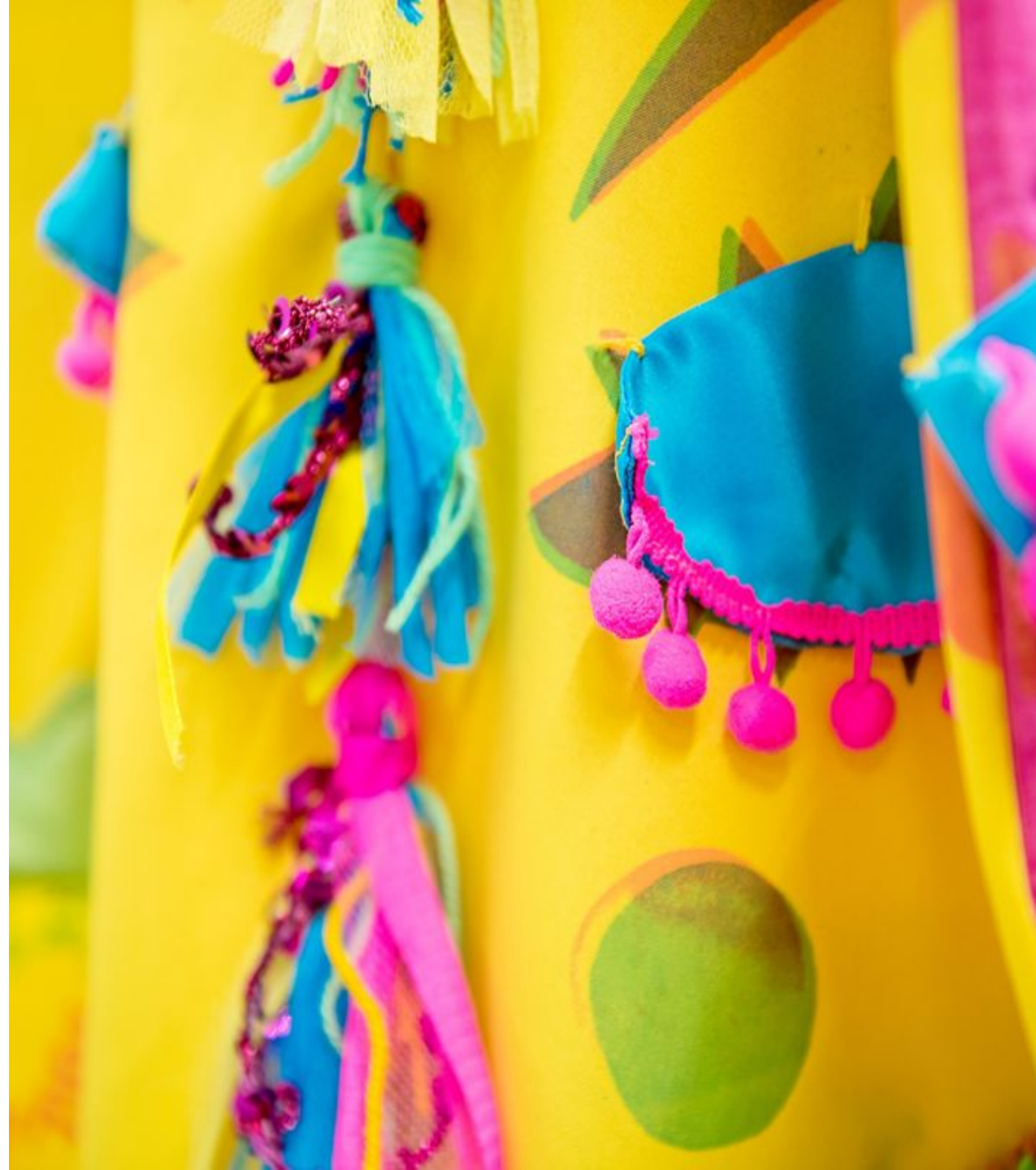
Specialist facilities

- Dedicated workshops
- Industry-standard software and equipment
- Studio space
- Access to specialist materials
- Explore traditional to cutting edge technologies
- Workshop inductions
- Specialist technicians



Industry Events

- Attending professional industry events
- Graduate Fashion Week
- Venice Biennale (architecture, fine art)
- New Blades (modelmaking)
- D&AD (graphic design, visual communications)
- IMATS (make-up)
- Film festivals (including BFI, Tribeca, TIFF)
- West End auditions and networking events (acting, costume)
- Move It (dance)
- Showcases
- Master Classes / Visiting Professionals



Portfolios, Auditions, and Interviews

- In many cases these will be equally, if not more important, than the academics
- Portfolio and auditions are submitted separately
- Guidelines on what is expected will be provided - and is often available online



Portfolio Preparation

- 3 - 5 Projects, 15 - 20 pieces (including work in progress)
- Clear labelling
- Quality photographs
- Digital format (PDF, Behance, Tumblr, YouTube, Vimeo)

We like to see:

- Drawings/sketches: observational and life drawing, process work (drafts), storyboards
- 3D Work: models, sculptures, garments
- Photography: objects that inspire you, materials and patterns, textures and environments, landscapes and figures, buildings, portraits



Title: Melting Girl GIF
Software: Procreate

Portfolio Preparation

What you can do now

- Document your process
- Experiment!
- Seek inspiration and opportunities to create
- Carry a sketchbook with you; photograph what you see
- Research your course of interest



Audition Guidelines

- Performance programmes will provide very specific instructions
- Each university and each degree may have different formats
 - Recorded audition
 - In-person audition
 - Online audition
 - Interview
- Often request two pieces (monologues or performances including music) of different genres to show range and diversity



Common Mistakes

Lack of academic rigor

Demonstrating methodology,- research, planning, idea generation

Concepts / Ideas

Aesthetics are nice, but do ideas stand out?

Presentation / Communication

Vital for digital folios - photographing and explaining your work

Making up the numbers

Including work that you're not proud of to build up number of pieces



Top tips

- Check the website for guidance
- Individual personal statement
- Show a variety of your work & raw creative process (sketchbooks or audition)
- QUALITY not QUANTITY
- Photograph large pieces
- Caption work with a short statement one line explain what the project is about
- Create accessible platform/link for digital submissions



Foundation Diploma / CertHE



- One year pre-degree intensive course
- Foundation courses are well-known and respected in the UK
- Not obligatory - if entry requirements for UG study met through high school qualifications
- Students get to try out lots of different artistic areas before finding their specialism - good for those who aren't sure what they want to do
- Allows a student more time for self-development and to develop their practice

Creative Career Prospects

The creative industries are the UK's fastest growing industry

Creative industries contribute an estimated £123.03bn GVA to the UK economy annually (5.37% of the total UK GVA)

2.4 million people work in the Creative Industries (7.06% of the UK workforce), over a quarter of which are self-employed (27.97%)

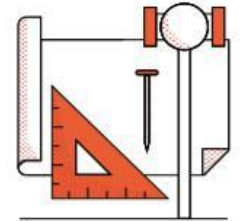
A further 1.4 million jobs supported the Creative Industries supply chain



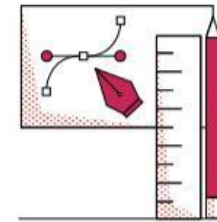
Advertising



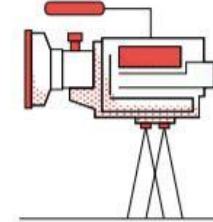
Architecture



Crafts



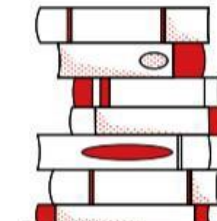
Design (product, graphic, fashion)



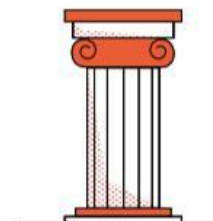
Film, TV, video, radio + photography



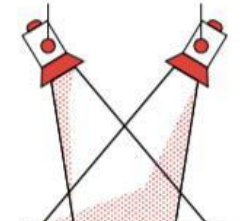
IT, software, computer services + video games



Publishing



Museums, galleries + libraries



Music, performing + visual arts

Creative Career Prospects

The sector has increased output at over 1.5 times the rate of the rest of the UK economy

The UK Government sees the high value of the Creative Industries now and for the decades to come - in doing so we will ensure the UK is recognised as the best place in the world to make and invest in film and TV, music, performing arts, visual arts, video games, advertising and more

Plan to increase annual investment in the Creative Industries from £17 billion to £31 billion by 2035

Creative roles now make up 30% of government's Shortage Occupation List (SOL)

87% of creative roles are resilient to automation, compared with 38% of jobs across non-creative sectors

Creative Career Prospects

The UK is world-renowned for big creative names, but the creative sector comprises mainly of small businesses, micro businesses, and freelancers

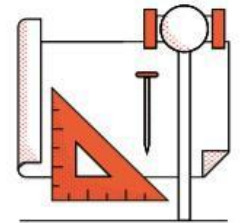
- 28% of workforce is self-employed
- 90% of creative businesses employ 9 people or fewer
- 9.8% businesses are part of the creative industries
- Over 70% of the creative workforce are highly qualified



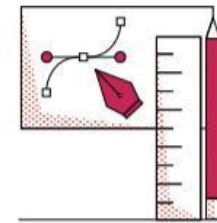
Advertising



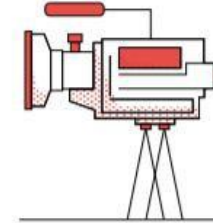
Architecture



Crafts



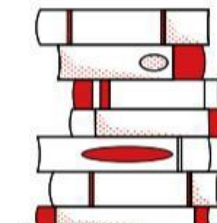
Design (product, graphic, fashion)



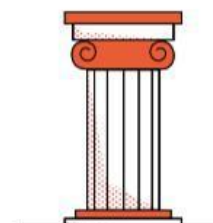
Film, TV, video, radio + photography



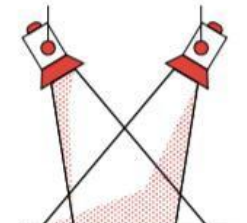
IT, software, computer services + video games



Publishing

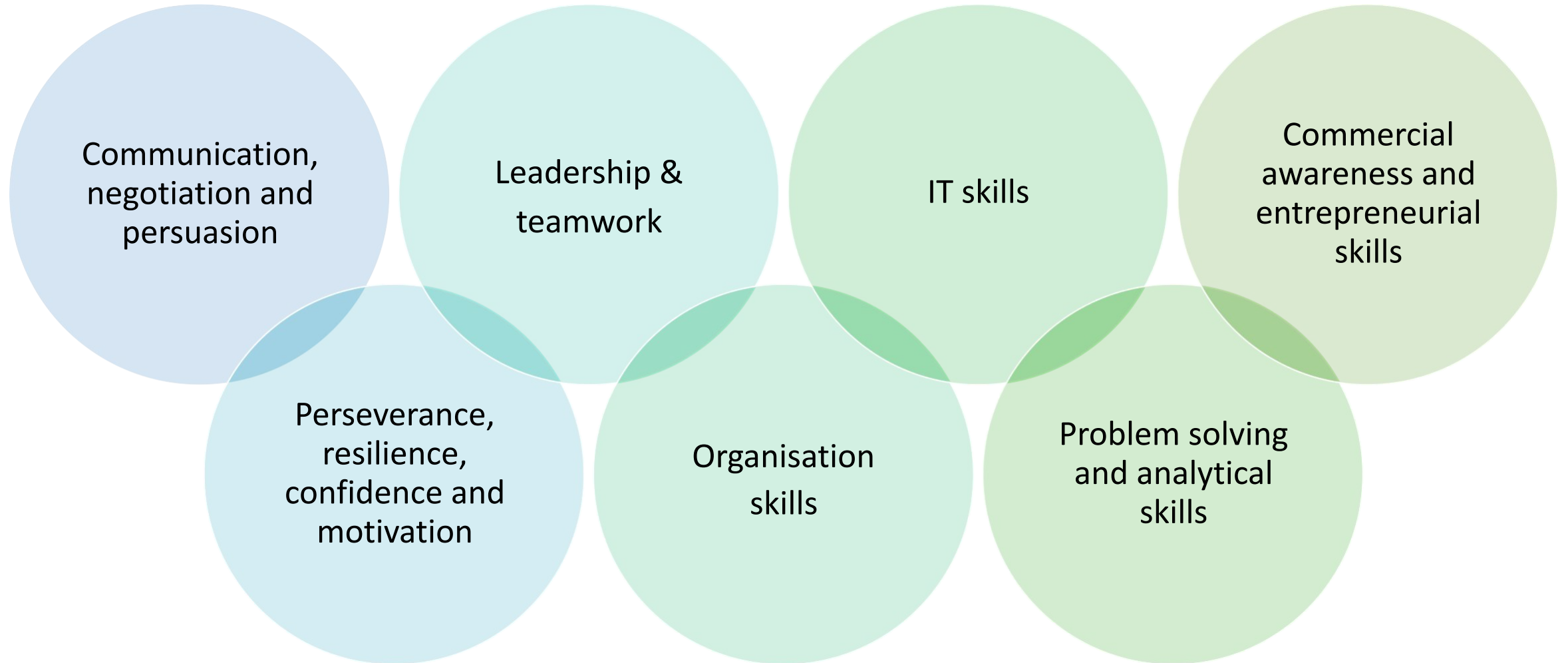


Museums, galleries + libraries



Music, performing + visual arts

Art and Design doesn't just develop technical skills...



Career preparation

Employability is built into degree programs

- Mirrors work within creative industries - studio based and working to project briefs
- Professional placements and internships
- Live commercial briefs
- Industry comes to campus
- Industry competitions and showcases
- Professional networking events

Careers teams support

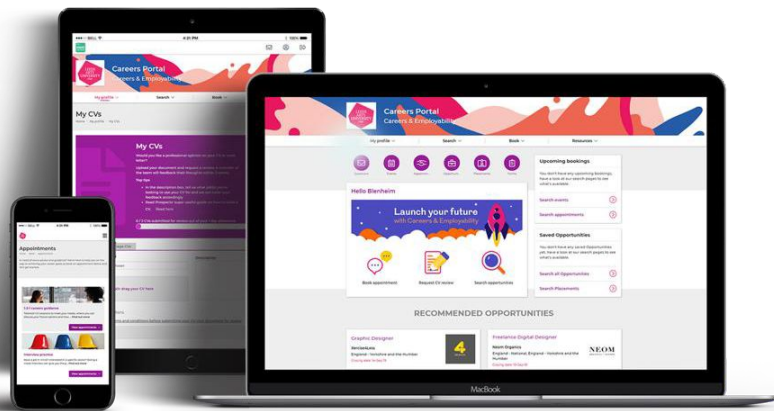
- Advice - how to build a resume, how to go freelance or start a business
- Guidance - 1 to 1 meetings with a counsellor
- Events - careers fairs, summer schools



Careers & Employability

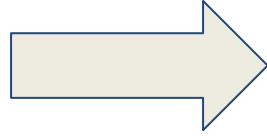
Our Universities offer:

- Careers guidance & resources
- Work opportunities & Live Briefs
- Events and workshops
- Industry insights
- Graduate support



Alternative careers

Project
Management



Sales, Buyer, Co-ordinator, Marketing

Financial
Technology



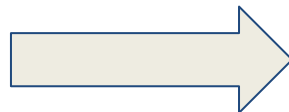
Developer, App Design, Product Design

Psychology



Wellbeing Practitioner, Art Therapist

Events



Events Management, Festival
Management, Exhibitions

Graduate Route Visa

- Graduates can stay in the UK for up to 18 months
- Must have completed a degree
- To work, or look for work
- Can be self-employed
- Any sector and at any level
- Only eligible for one Graduate Visa - then must change to another visa type





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