

Approved Minutes

I. Meeting was called to order by President Natalie Bitton at 8:00 a.m.

II. Past-President Report – Kathleen Schultz

- Elections in 2022 will be held to fill seven open positions:
 - President-Elect
 - Four Vice Presidents
 - Admission Practices
 - Professional Development
 - Communications
 - Finance
 - Two Delegate Positions
- Elections will be in March 2022. Positions will be effective July 1, 2022.
- Currently Seeking a Vice President for the Diversity, Equity, and Inclusion Committee.
 - The application is open now and will close July 31, 2021.
 - The slate of candidates will be published August 25, 2021.
 - Voting will be September 1-8, 2021.

III. President-Elect Report – Kristoffer Toribio

- The 2022 conference will be in-person at the University of New Mexico in Albuquerque, July 12-15.
- There will be a virtual component for those who continue to be unable to travel next year.

IV. Executive Director Report – Theresa Schweser

- Strategic Planning
 - Adjusted timeline.
 - Survey of members will now be during a two-week period in early September.
 - Focus group implementation will take place in October.
 - The rest of 2021 will be focused on Strategic Goal Development.

V. Vice President Reports

Admissions/Enrollment Practices - Ruby Bhattacharya

Three Pillars of Admission Practices

- Education
 - Webinar Wednesday, December 2020 (recording available on the website)
 - Conference ethics sessions: South & Central Asia Regional Roundup & ACCIS, International ACAC Conference 2021
 - Membership Audits in partnership with Membership Committee

- Advocacy
 - Meetings with NACAC and AP Affiliate Chairs
 - Ad-Hoc Committees
 - Alternatives to ISFAA & COF
 - Working with Advocacy & Outreach VP
 - English Language Proficiency
 - Working with Advocacy & Outreach and Inclusion, Access, and Success VPs - more info to come!
- Communication
 - Creation of International ACAC Website for Admissions Practices Resources
 - NACAC's Guide to Ethical Practice in College Admission
 - Possible Translation of the Guide into several languages

Advocacy & Outreach – Tricia McKinney-Bergantino

Year in Review

- Engaged all 7 Regions of International ACAC with the Regional Round Ups
- Covid-19 Website Resources
- Advocacy Resources Added and Updated
- Virtual Advocacy Day with NACAC
- Advocacy Statement for Myanmar with NACAC

Future Projects

- A&O committee to develop emergency response protocols with Communications Committee
- Call for our membership, from NACAC and Education USA, on the continual need to be document flexible for students in areas of conflict and other unrest; in particular now is concern for students from Myanmar
- Ad-Hoc Committee for Financial Forms with Admission Practices and A&O
- Ad-Hoc Committee about English Proficiency Requirements with Inclusion, Access and Success, Diversity, Equity, & Inclusion, and A&O

Communications – Alyson Murray

Looking Back

- Social media presence; Facebook (2,313 members!), Twitter, Instagram, and WeChat
- Quarterly newsletters (September, December, March and June)
- Website refresh
- Supported the Board, the Headquarters team and Committees with strategic projects and communication needs
 - Special statements and updates
 - Promotion of activities
 - Webinar support

Looking Ahead

- Build out an enhanced blog presence
- Provide greater contributions to website content
- Assess existing channels, and consider future needs
- Continue social media and newsletter communications
- Align with the strategic planning work and continue to support organizational communication needs

Finance – Tracy How

- After 2020, the budget was reevaluated to account for the change in revenue due to the lack of an in-person conference.
- In 2021, after adjustments, we were able to spend less than budgeted, again due to lack of expenses associated with an in-person conference.

Inclusion, Access & Success – Beatriz Gutierrez

- Took a year to review the scholars program application process
 - Outcome: This year the scholar application is **NOW LIVE**
 - New deadlines (2021): November 1st for nominations, and December 1st for applications.
- Scholars 2021
 - We invited last year's scholars to participate for a second year as cohort 2021
 - 9 Active scholars for the 2021 Cohort
- Supporting our Scholars
 - Our SMP supported the scholars and also provided mini discussion series
Debrief on Topics from the 2020-2021 Admissions Cycle for Foreign Financial Aid Students Supporting Low-Income Students (of All Achievement Levels) in the College Process Getting to Know Additional Admissions Markets/Processes Outside of the US
- Committee wellness
 - Given the last year and a half, we wanted to also focus on the well-being of our committee members
- Upcoming: We are ready to select and serve the 2022 Scholar Cohort and support the DEI committee and others.

Membership - Michelle Chow-Liu

- Membership growth continues to be strong
 - Last year in 2020, we reached 3663 members by the end of December.
 - Despite the pandemic, we are predicting continued growth this year as well. The peak is always around conference time and towards the end of the calendar year.
- Membership renewal occurs in mid-October and since our quick, easy payment of invoices – we have strong renewals in October.
 - Members who typically renew in October are our members from the Post Secondary, Secondary and Individuals categories.
 - We encourage members to renew on time as to not impact their benefits such as access to Facebook, Wednesday Webinars, registration for regional institutes and conferences, and our monthly newsletters
- The Membership committee is responsible for vetting new applications from the Individual and Organization categories Thanks to all committee members for their commitment and diligence in doing such important work.
- Our membership breakdown by Regions shows that the numbers in Europe grew this past year. And besides Canada and the US, the other regions have a slightly lower number compared to last year, but not by many.
 - We will continue to follow this trend. At the next Membership meeting in September, will present another set of numbers. Regional institutes have proven to provide a larger uptick in the region that is hosting the institution.
- 33% of our members are attending the virtual conference and that is great. This shows the commitment of our members and that we continue to have committed and engaged members.

- o Regional breakdown within the conference mirrors membership growth in that members from Europe are our 2nd highest numbers in attendees in this virtual conference.
- o Additionally, we see that newer members (less than 2 years) are the strongest numbers of attendees.
- Want to highlight that fee renewal for International ACAC begins in October of each year.
 - o This upcoming year, we have extended the one-time fee waiver application process time frame to match the fee renewal process and this particular process will be handled by the Membership Committee. Understanding that with the continued pandemic, which has taken a toll on our community and members, we encourage those who have any financial constraints to apply for this one-time membership fee waiver.

Professional Development - Denise Nijhuis

- Webinars:
 - o Held 10 Webinars during the year.
 - o Topics Ranged from Financial Aid to Medical School Applications, and from NACAC's Guide to Ethical Practice to Networking.
- Pre-Conference
 - o First Virtual Pre-Con
 - o Introduced stream for New Professionals and one for Mid-Career Professionals
 - o 6 Pre-Conference Chairs
 - o 39 Faculty Members
 - o 133 Participants (72 New Professionals, 61 Mid-Career)
- Start of Thematic Quarters
 - o Further Development of Thematic Quarters
- Return of the Counselor Bus Tour in 2022!

Diversity, Equity, and Inclusion – Jacquelynne Modeste and Rosa Moreno-Zutautas

- Pathway to Vice President for Diversity, Equity, and Inclusion
 - o Committee Name Change to the Diversity, Equity, & Inclusion Committee;
 - o Formalized the Job description for the new VP for DEI; and now
 - o We are encouraging applications for the position of Vice President for Diversity Equity, & Inclusion
- DEI Member Participation
 - o GNC involvement
 - o Change Group w/DEIJ Organizational Review
 - o Annual Conference:
 - Panelists in Sessions
 - Chatter that Matters Sessions
 - o This year we are formalizing the Onboarding process for new members
- Executive Board and DEI Committee Collaboration
 - o Between February and March, members of the DEI Committee started conversations with VPs from all standing committees for the purpose of getting to know each other and the work of each.
 - o These conversations build the relationships and trust necessary for strong collaborations;
 - o The goal is to prompt the creation of intentional spaces for DEI lenses and to work throughout our organization as we move #ForwardTogether.
 - o Currently exploring follow up steps for continued conversations and collaboration.

VI. Mentor Year Program – Wilson Lee

- Kicking off this program.
- There will be a session during the conference and you are encouraged to attend.
- You can apply to either be a mentor or a mentee.

VII. Approval of Minutes from May 2021 Virtual Membership Meeting. ***Motion passed.***
(electronic vote sent to all members external to the membership meeting)

VIII. Annual Awards

- Rising Star Award: Moustafa Ezz, Huron University College
- International ACAC Distinguished Service Award: Nancy Cromarty, West Point Grey Academy
- Peter Hauet Lifetime Achievement award: Terry Axe, TOEFL (Posthumous) and John Evans, Past-President.

IX. Adjournment - *Motion: To adjourn the July 2021 International ACAC General Membership Meeting at 9:00 a.m.*

Respectfully submitted,

Lisa A. Hollett

International ACAC Special Programs Coordinator

July 2021