

COLLEGE ADMISSION COUNSELING

#### INTERNATIONAL ACAC AFFILIATE GENERAL MEMBERSHIP MEETING

MINUTES NACAC Conference Boston, Massachusetts September 14, 2017

## I. Meeting was called to order by President Johanna Fishbein at 3:22pm.

II. Quorum - Vice President for Membership Michelle Chow-Liu confirmed that a quorum was present.

**III. Approval of Minutes** from July 2017 Membership Meeting during the International ACAC Conference at Case Western Reserve University in Cleveland, Ohio. *Motion passed*.

### IV. President Report - Johanna Fishbein

- NACAC census of members to determine the number of delegates in each affiliate is scheduled for the end of this year. Those in attendance were reminded to ensure their International ACAC affiliate designation when renewing NACAC membership for 2018.
- The executive board approved International ACAC Conference dates for 2020-2025 (and will be posted on the website).
- The executive board issued International ACAC's Statement on Standardized Testing, which addressed member concerns regarding equality and access, lack of confidence in the administration process, and communication concerns. The statement is a call for testing agencies to address these issues and a call for universities to consider waiving standardized testing for applicants in the Class of 2018, given the limited testing dates and cancellations experienced in certain parts of the world.
- Newly Established for the organization is the Ad-Hoc Committee on Standardized Testing and the Working Group on Regional Groups. Continuing their work is the Ad Hoc Committee on Diversity, which met for the first time in July. This committee welcomes comments from the membership and a dedicated email address is linked on the website committee page.
- Earlier this week, International ACAC's Webinar Wednesday program was recognized as a NACAC Rising Star, with the award accepted by Cory Miller, delegate, and Becky Konowicz, Vice-President for Professional Development.

## V. 25th Birthday of International ACAC - Mary-Ann Sullivan and Peter Hauet

The two past-presidents noted that NACAC Conference marks the 25th birthday of the association, founded as Overseas ACAC (with the name changed to International ACAC in 2016) and a number of events are planned to engage members in celebrating this significant milestone: 2/5 (February 5th grants to members to celebrate locally, as announced at July's AGM)

- Video contest, encouraging members to record greetings from around the globe
- Website history project
- 2018 Conference

# VI. Vice President Reports

### Admissions Practices - Jen Dewar

Thanking the AP Committee members for this continued work, two items of note since the July AGM included:

- Addressing the need for written due process in International ACAC policies and procedures.
- Drafting Compliance, Education, Monitoring policies that will go into effect if the proposed revised NACAC SPGP passes at Saturday's Assembly Meeting.

## Communications - David Bernay

Updates since the July meeting include:

- New WeChat Group
- Webinar Wednesday Support new moderators trained
- New URL/Redirected website for OACAC.com to InternationalACAC.org

#### Finance - Cathy Curtis

- An overview of the proposed 2018 budget for the association was presented. Of note are the two income streams: the summer conference and member dues. The Regional Institutes, now offered twice a year, are now financially self-sufficient and showing modest profits. The institutes do provide grant funding for counseling members.
- One point of clarification in the 2018 budget regarded funding for the Scholar Program, which will be moved under the Global Fund structure. The Scholar Program funds are protected, meaning they can and will only be used for funding of the scholars attending each year's summer conference.

Motion: Approve the 2018 International ACAC Budget. Motion passed.

### Government Relations - Lucien Giordano

Update on Regional Institutes:

- East Asia Regional Institute, August 12-15, 2017 Hosted by University of Utah Asia Campus (Incheon, South Korea) 141 Attendees (48% University, 51% High School, 1% Organization) 90% gave an overall 'Good Value' review
- Middle East and North Africa Regional Institute, scheduled for October 19-21, 2017Hosted by American Community School of Abu Dhabi (UAE)Over 100 registrations so far; Universities on a waitlist; open to high school members
- Latin America Regional Institute, scheduled for March 8-10, 2018; registration opening in October.
- Announced schedule of institutes planned for each region through 2022 that will be posted on the International ACAC website.

**Regional Institute Initiatives:** 

- Government Relations will be communicating updates about future Regional Institute via Regional Representatives
- A process will be announced this Fall for expressing interest in being a Regional Institute Host
- Europe Regional Institute 2018 (Summer/Fall)

#### Advocacy

- NACAC Advocacy in DC February 25-26, 2018
- Regional Representatives will be announced this month

• Regional Reps will be charged with building advocacy networks in their region and reporting to our general membership about relevant issues

## Inclusion, Access and Success - Joe Tavares

- Provided an update on the 2017 Scholar Program; 12 scholars selected with 11 attending the summer conference. The 2017 scholar cohort was the most regionally diverse so far, with a collective impact on 6,067 students.
- 2018 Scholar Program nominations are open and members are encouraged to identify counselors for the coming year. Applications will open next month.

# Membership - Michelle Chow-Liu

- Provided a snapshot of current International ACAC membership which totals 2082 members and growing.
- Universities members total 1215, high school 1141, individual 237, retired 15, organizations 323 (for-profit 133, non-profit 53, community-based 37).
- Four top countries for members are (in descending order): United States, China, Canada, and the United Kingdom.

# The following updates to membership policies were shared:

- **Change in Membership Category** Any current active International ACAC member who requests a membership category change will be ask to submit updated details of their new organization; membership will need to be approved again. Individuals who are not an active International ACAC member (i.e. if membership lapse) will need to submit a new application to be reviewed by the membership committee.
- New Applications from Start ups/Organizations or Individuals New or start-up companies who do not have sufficient experience to qualify for International ACAC membership will be asked to reapply after six months to one year of operation with updated information on their organization, partnerships, and scope of work.
- **Representing ONE role at International ACAC Conferences or Institutes** A member who is registered in one category will not able to represent any other institutions they are affiliated with at any International ACAC associated conferences or regional institutes.
- **Response to Memberships' Individual and Organization Application** The membership committee will aim to make a decision on the application within two to four weeks.

# Professional Development - Becky Konowicz

- 2018 Conference Update:
  - Pre-Conference Institute will include both High School 101 and Admissions 101 streams.
  - Leadership Workshop, building on success in 2017, will return as a half-day PD opportunity for members with 5 -10 year's experience.
  - 2018 Counselor Bus Tour will focus on institutions in Louisiana "Beyond the Bayou"
- Webinar Wednesday's continue every month, offering professional development for members. New is a 'call for webinar proposals' for members to suggest topics, presenters, etc.; details on the website. Noted again NACAC's Rising Star award.

# VII. Past-President - Kristin Dreazen

- Work of 2017-18 Governance and Nominating Committee is underway, tasked with 2019 Elections, and our associations's ByLaws and Policy and Procedures annual review and revision.
- Clarified role of the Delegates to the NACAC Assembly who serve on the executive board (i.e. what they do: in addition to voting on motions and advocacy at the NACAC annual assembly, support the work of the International ACAC executive board)

Announced the host of the 2019 International ACAC Conference - Western University in Ontario Canada!

# VIII. Other Business

Delegate Cory Miller provided an update on NACAC's Student Athletic Advisory Committee. NCAA is a 'positive participant at the table.'

- The NACAC Advisory Committee is being closed by NACAC; they requested approval to be named as a special interest group.
- A post-conference athletics workshop offered at the 2017 International Conference was very wellreceived by attendees.

## IX. President-Elect - Aaron Anderson

- Provided an overview of the 2018 International Conference in New Orleans, hosted by Tulane University and Loyola University New Orleans.
- Previewed 2018 Conference website and welcome video.

# X. Adjournment

# Motion: The membership voted unanimously to adjourn the September 2017 International ACAC General Membership Meeting at 5:37pm.

Note: New Orleans-style Jazz Band led a Second Line parade through the meeting, courtesy of the 2018 Conference hosts, and the association's 25th birthday was celebrated with cake and singing.

Respectfully submitted, Theresa Carroll Schweser International ACAC Executive Director September 2017