

# MEMBER ENGAGEMENT

**DECEMBER 10, 2025** 







### WHO ARE WE?

- Happy 33 Years! Founded in 1992
- VOLUNTEER BASED, non-profit organization supported by a headquarters of three, full-time staff members and a special project coordinator, under the direction and leadership of the Executive Board.
- One of 23 Affiliate Associations of the National Association for College Admission Counseling NACAC
- Promoting professional development of peers, networking, and the ethical treatment of students in the admission process.
- Specializing in the counseling of students in looking at cross borders for undergraduate students.
- In-Person Events: Annual Conference (July) & three Regional Institutes.



### 2025-2025 PRESIDENTIAL TEAM



**Daniel Marschner** 25-26 President-Elect

Director of International
Admissions;
Loyola Marymount
University



LIAM McCARTNEY 25-26 President

Associate Director of International Admissions;
Boston University



Wilson Lee 25-26 Immediate Past President

Program Manager; Singapore American School



### 25-26 EXECUTIVE BOARD

#### **Positions for Elections 2026**



Admissions Practices



**Global Affairs** 



**Communications** 



Diversity, Equity & Inclusion



REPRESENTATIVES





**Finance** 



Support, Access & Success



Membership & Data



Membership Engagement



Professional Development



# BENEFITS OF MEMBERSHIP

- More than just our conference and regional events!
- Relevant and professional webinars offered year round.
- Access to member directory through our searchable database in InfoHub.
- Access to our International ACAC webpage that connects you with our global membership.
- Access to Gathering Grants that allow you to create in person meetings with fellow professionals in your region at any time of year
- Ability to recognize our colleagues twice a year through our GEMs Award!



# VOLUNTEER OPPORTUNITIES & BENEFITS

- Professional & Personal Development
- Working with like-minded colleagues
- Learning from each other
- Supporting our students as a community

# Presidential Team

**Executive Board** 

**Committee Members** 

Conference & Regional Institute Volunteers

Session & Webinar Panelists; Mentor Year Program



### **Application Time Frame Varies**

# SESSION & WEBINAR PANELISTS; MENTOR YEAR PROGRAM

- APPLY to offer sessions at our Annual Conference or Regional Institutes
- BE a Mentor or Mentee

#### **COMMITTEE MEMBERS**

**APPLY From Dec to Feb for the Standing Committees (8)** 

- Ranking Systems
- Resume
- Application Q&A

#### **CONFERENCE VOLUNTEERS**

#### **SIGN UP ONLY! Check out Conference Updates**

- 1. Session Proposal Review & Selection
- 2. College & Counselor Fairs
- 3. First Timers'
- 4. Special Events
- 5. Bursary Review

#### **EXECUTIVE BOARD**

#### **APPLY From Dec to Feb:**

- 1. President-Elect
- 2. VP Global Affairs
- 3. VP Membership & Data
- 4. VP Support, Access & Success



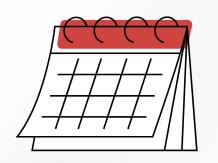
### **COMMITTEE APPLICATIONS**

#### What is the commitment timeframe?

Each term lasts three-years, and you may apply twice to the same committee, requiring a separate application for each term. You can also apply to a different committee.



All committee applications are announced by email and can be submitted through our website, GrowthZone.



TERM:

July 1 -

July 30

#### What is the required commitment?

It varies by committee and workload; some meet monthly, while others convene quarterly, with tasks assigned in between.

## How do I know which is best for me and how competitive is it?

Visit the website to view committee members and connect with colleagues! We now have a ranking system for you to select your TOP 3. Our goal is to encourage our members to take advantage of service opportunities!







### COMMITTEE MEMBER: APPLICATION BREAKDOWN

**Questions**: Please respond using 1000 characters or less.

#### Required Documents:

- 1. Application
- 2. CV/Resume

Ranking: Will only be selected for one and can only serve on ONE committee at a time.

Provide a short statement about why you would like to be involved in International ACAC and in what ways you would contribute to the committees you have selected.

Please provide a brief overview of any skills or experiences that you feel are relevant when being considered for a position on the committees of your interest.

Please share any regional expertise or knowledge you have that is relevant to the committees in which you are interested.



### REGIONAL COUNCIL ROLES & RESPONSIBILITES

The Regional Council will consist of eight Regional Representatives, with one representative per region.

#### Responsibilities

- Serve as key advocates for their region, representing regional perspectives, needs, and priorities to the Executive Board.
- Support the organization's initiatives by communicating with regional members and contributing to goal-aligned projects.



- The Regional Council serves under the Vice President for Global Affairs.
- Non-voting members can run for Regional Representative positions, and ALL members can vote in this process.



- Serve a three-year term.
- Meet at least three times per year (two virtual meetings, one in-person meeting with the Executive Board before the July Annual Conference)

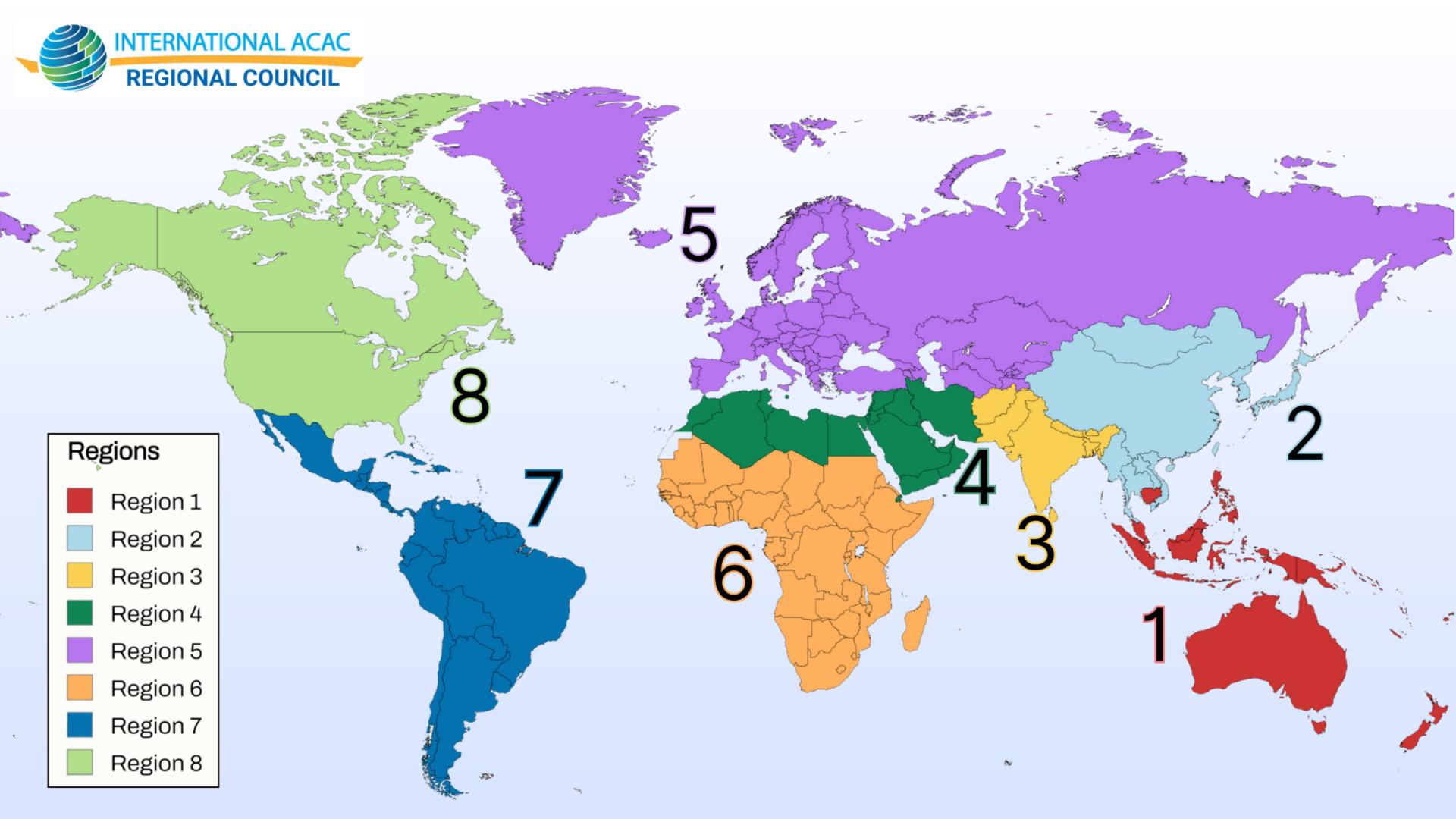


 Submit an annual report at the Annual Conference outlining key issues, concerns, and recommendations for the year ahead.



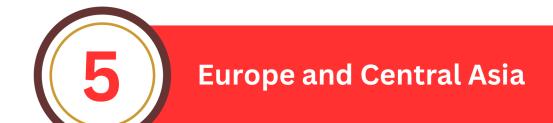
 Open Regional Representative positions for Region 2 and Region 8.



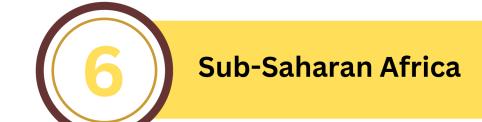








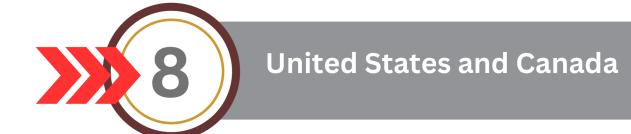




India, Pakistan, Afghanistan, Bangladesh, Bhutan, Nepal

Mexico, Central America, South America, & the Caribbean







# REGIONAL COUNCIL: APPLICATION BREAKDOWN

Questions: Please respond using 2500 characters or less.

**Supporting Documents:** 

- 1. CV/Resume
- 2. Institutional Support

(60-80 second candidacy video only for those slated)

Please share your previous volunteer involvement and how these experiences have prepared you to contribute meaningfully to the work of this volunteer organization.

Please outline your leadership experience, including your philosophy and how you lead and support volunteer teams.

Highlight accomplishments that demonstrate strong communication, collaboration, and inclusive leadership.

How would you describe your understanding of this Regional Representative role, including your priority areas, vision, and anticipated challenges? Please also share innovations to strengthen regional networks, enhance member engagement, and improve communication, while noting current effective practices.

Identify a major issue in college admissions or international education that you would prioritize addressing in your region. Describe how you would advocate for change through collaboration with regional and global partners.



# EXECUTIVE BOARD ROLES & RESPONSIBILITES

#### Opportunities:

- President-Elect
- VP for Global Affairs
- VP for Membership & Data
- VP for Support, Access, and Success

All Executive Board Members agree to uphold fiduciary responsibilities for the association. We all sign:

- Confidentiality Agreement Form
- Conflict of Interest Form



- All serve a three-year term from mid-July to the third year following the conference.
- Meet twice (in-person) board retreat, (Sept & July).
- Meeting every 6 weeks on Zoom.



- Running own committee and managing a group of 10-30 members.
- Liaison to the Executive Board and the primary advocate for your committee at the board level.



- Strategic planning for the association.
- Driving member-centered, long-term planning.
- Supporting and collaborating with other committees.

We are agreeing to put the Association needs above our own.

- Duty of Care
- Duty of Loyalty
- Duty of Obedience



- President's Roles: weekly meeting.
- Varied responsibilities for each year of the role (President-Elect | President | Past President).





### **ELECTION 2026:** HOW AND WHAT TO PREPARE



Review the job description, fill out the interest form, and consult with GNC members, the current VP, or other **Executive Board and Committee** members.



















# EXECUTIVE BOARD: APPLICATION BREAKDOWN

**Questions**: Please respond using 2500 characters or less

Videos for slated candidates: Please record 60-80 seconds.

- 1. Why this position?
- 2. What does volunteer leadership mean to you?

Explain your motivation for pursuing a leadership role with International ACAC, as well as why this position in particular. Highlight how your leadership experience and involvement with our organization make you a strong fit for the role.

- Please describe your leadership experience, including your leadership philosophy, strategies for managing and supporting a committee, and the approaches you use to foster communication, collaboration, accountability, and recognition. Highlight any accomplishments that demonstrate your leadership effectiveness.
- Please outline your previous volunteer involvement and the skills, insights, or perspectives you have gained through service.

  Explain how these experiences have prepared you to contribute meaningfully to the work of this organization.
- Please outline your understanding of this role by identifying your top three priorities, why they matter, and how you would address them. Include any innovative ideas, how you would measure success, and current practices you feel are effective.
- Identify and articulate a critical issue in college admissions for international students that you would like to or have championed, emphasizing its importance and potential impact on the community.

**b...** 

Explain how you would leverage the position to contribute to International ACAC's strategic plan, aligning your goals with the organization's three pillars: enhancing member experience globally, clarifying the international brand, and optimizing internal operations.





# GOVERNANCE & NOMINATING COMMITTEE PANELISTS



Lauren Cullen

Saint Mary's University
Director, Student Recruitment
and Enrollment

Volunteering with IACAC has allowed me to gain a deeper understanding of how the organization works...and to connect with other professionals in my field.



José Hanani Juma

Amsterdam University of
Applied Sciences
Marketing & Communications Officer

Volunteering has allowed me to connect with professionals I wouldn't otherwise meet and broadens my industry insight, helping me develop as a professional.



**Dahlia Younan** 

British Council
IELTS
Senior Account Manager
Through International ACAC, I've
found a global community of peers
who enable me to learn from the
collective wisdom shared and grow in
my role both profesionally and

personally.



## CONTACT US:

**Election Website** 

elections@internationalacac.org

