



Dear Senior Leadership,

International ACAC is a global organization dedicated to supporting international education professionals as they guide students and families through the college admission process. Our annual conference brings together 1400-1600 members from around the world to share best practices, explore trends in higher education, and strengthen connections within the field.

We are currently inviting post-secondary institutions to express non-binding interest in hosting a future International ACAC Conference on campus. Institutions that complete the interest form will be invited to participate in a conversation with our Presidential Team, Headquarters Team, and/or colleagues from previous host institutions. This conversation is intended to help your team learn more about what's involved in hosting and to explore whether it is a potential fit.

We recognize that hosting a conference of this scale requires thoughtful planning and significant resources. Should your institution be selected, our team is committed to working closely with you every step of the way to ensure a successful and rewarding experience for your institution and our members.

Hosting the International ACAC Conference offers a unique opportunity to highlight your institution to a global audience of admission professionals and decision-makers. It also allows our members to engage more deeply with your campus, community, programs, and facilities.

Please take a moment to see the attached Fact Sheet for more information about our organization and previous conferences. We are grateful for your consideration and look forward to the possibility of partnering with your institution on this exciting initiative.

Thank you for considering our request. We look forward to the opportunity to collaborate with your institution on this exciting endeavor.

Sincerely,

A handwritten signature in blue ink, which appears to read 'Liam McCartney', is positioned below the 'Sincerely,' text. The signature is fluid and cursive.

Liam McCartney  
President 25-26, International Association for College Admission Counseling  
Associate Director of International Admissions, Boston University

# Fact Sheet

## Membership & Conference Attendee Data

### Membership Data

Current Total Membership: over 4,600

#### Membership Categories:

- 48.2% Secondary School
- 33.5% Post-Secondary School
- 8.7% Individuals
- 5.2% For-Profit Organization
- 1.8% Non-Profit Organization
- 1.7% Community-Based Organization
- 0.9% Retired Professionals

#### Regional Representations:

- 36.2% Canada & USA
- 16.3% Europe
- 16.5% East Asia
- 7.4% Southeast Asia & Oceania
- 5.8% South & Central Asia
- 4.7% South America
- 5.4% Middle East & North Africa
- 4.1% Sub-Saharan Africa
- 2.1% Caribbean, Central America, & Mexico

### Conference Attendee Data

Average Conference Attendance: 1500

First-Time Attendees on Average: 45-50%

#### 2025 Conference Attendees by Membership Type

- 45% Post-Secondary School
- 39% Secondary School
- 6% Individual
- 10% Organizational Members (includes for-profit, non-profit, and community-based)

#### 2025 Conference Attendees: Regional Diversity

- 46% Canada & USA
- 16% East Asia
- 14% Europe
- 6% Southeast Asia & Oceania
- 5% South & Central Asia
- 3% Sub-Saharan Africa
- 4% South America
- 3% Caribbean, Central America, & Mexico
- 2% Middle East & North Africa