

Unlocking Futures: Sparking Student Potential with Dynamic Work Shadowing Opportunities

Augusto Neto

Associate Director of Careers and University Guidance



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WORKPLACE EXPERIENCE FOR STUDENTS

What does your school currently do?

What would you like to do?



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Importance of Career Preparation



1. **Early Awareness and Exposure**
2. **Aligning Interests with Career Paths**
3. **Skill Development**
4. **Adaptability to Future Trends**
5. **Educational Planning**



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Self-Assessment Tools



Guided by official UK Official Guidelines

Careers guidance and access for education and training providers

- CDI Framework & Gatsby Benchmark (Years 7-13)
- Unifrog (Years 7-13)
- Evolve Careers (Year 9)
- Morrisby Test (Year 11)
- Mentoring & Work Shadowing (Years 12-13)



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Careers Guidance Throughout the School Year

Years 7-13

PSHE - Personal Social & Economic Education Class (50 Minutes every two weeks)

Tutorial sessions with academic house tutors every day (1 weekly session for Uni or Career)

Careers week (once or twice a year) [2022-23 here](#) / [2023-24 here](#)

Individual meetings with student & family when requested (years 7-11)

Years 12-13

All above +

University & Careers Preparation Class (50 Minutes every two weeks)

Uni or Career Tutorial (20 Minutes every Thursday)

Individual meetings are regular intervals

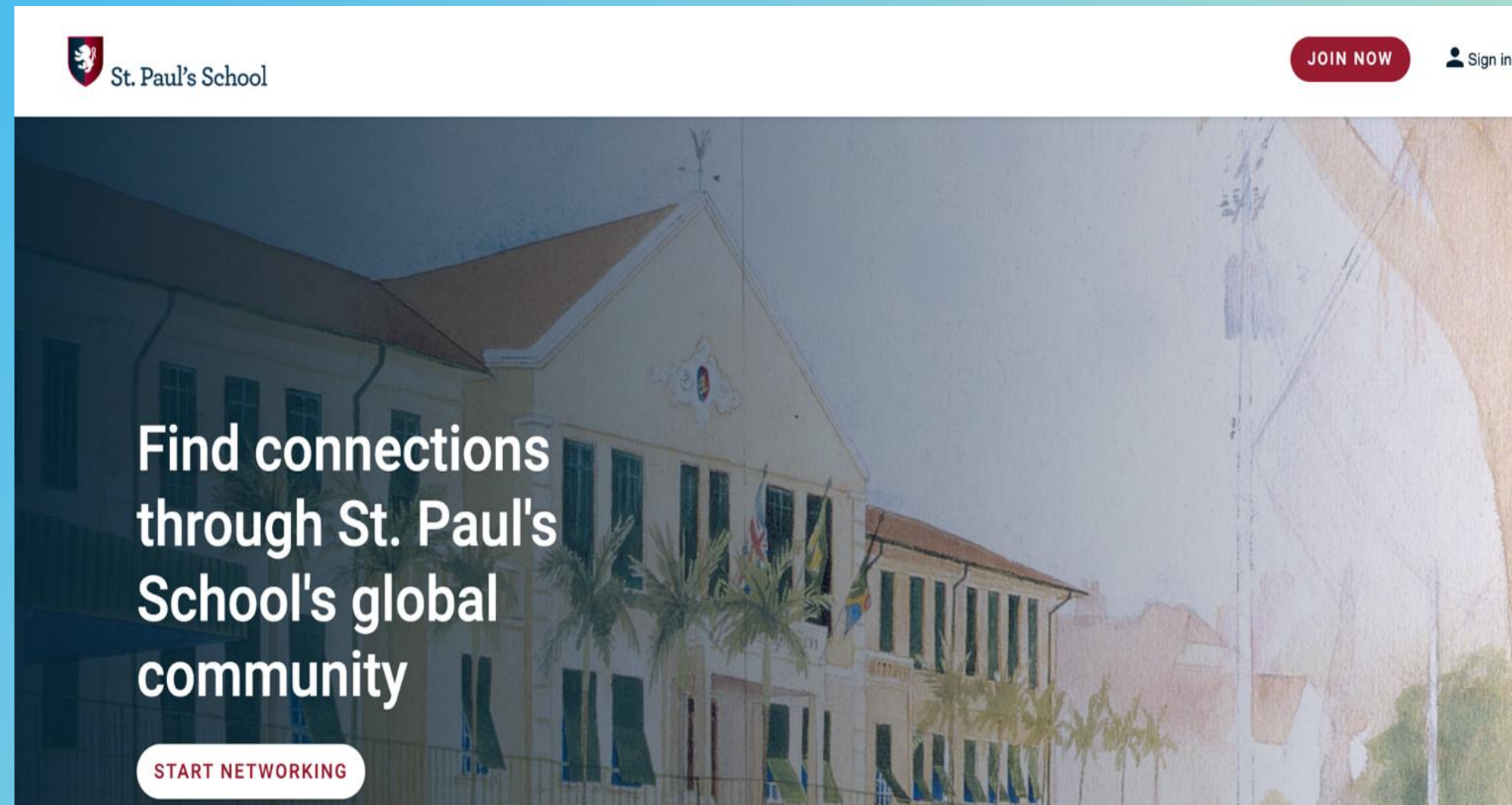
Career Mentoring and Work Shadowing Programme



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St. Paul's School - **Old Paulean**

Mentoring & **Work Shadowing Programme**



OldPauleans.com is built using an off-the-shelf solution:
Graduway - <https://gravyty.com/graduway/>



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Careers Guidance Throughout the School Year

Start Small

- Leverage the power of networks within school (PTA and Parents as a whole).
- Pilot Isolated Initiatives.

Time to Expand

- Use success of pilot to encourage more parents to participate.
- Reach out to alumni network to find mentors & work shadowing.
- **Goal: Companies see it as an Employer Branding opportunity.**



Four steps to creating a community-based work-shadowing programme

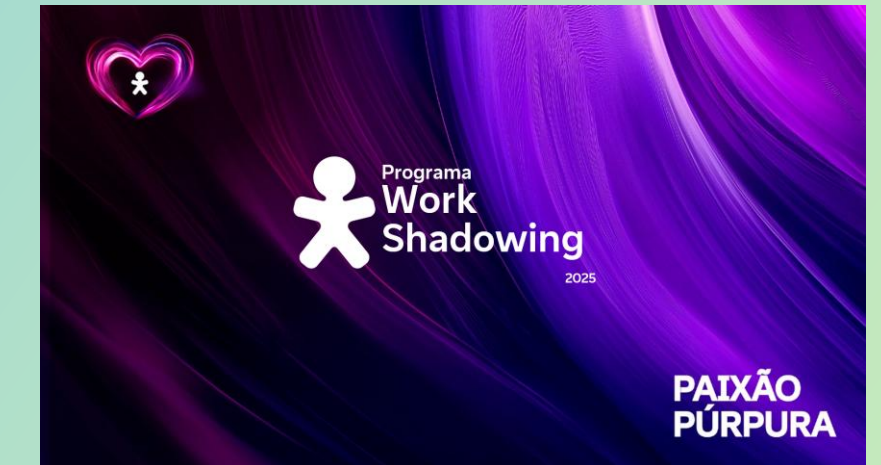
[Access Here](#)



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Let's Celebrate Our Partners



Adele Abdalla



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Edmond Farhat



Jorge Atalla



Silvana Chedid



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Paulo Skaf Filho



Alexandra Pain



Roberto Pereira Lima



Mauro Cerdeira



Vasco Rodrigues



Ancelmo Góis



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Jerome Cadier



Marcelo Fragali



Ricardo Leite (Kaká)

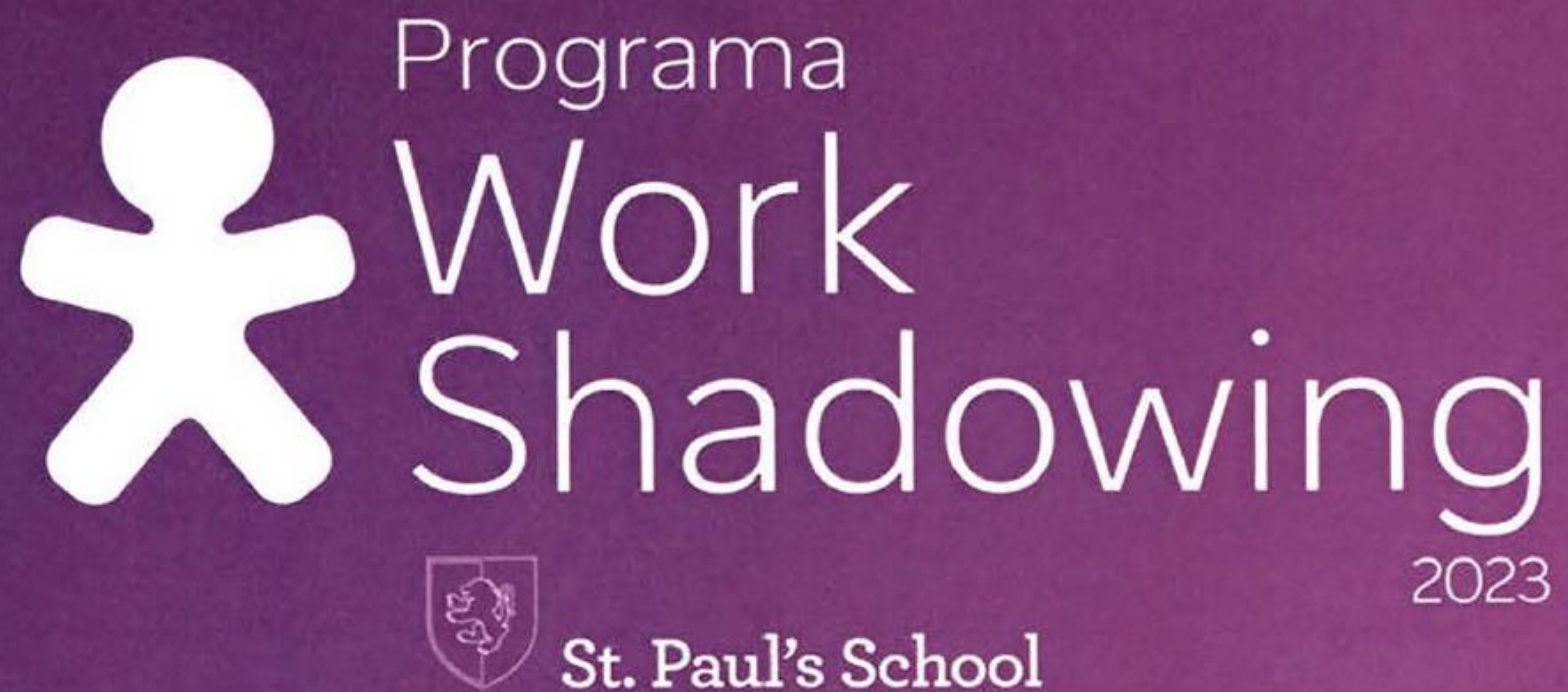


Fernando (Dinho) Ouro Preto



Paulo Ricardo





- Human Resources: Early careers programs, New Employees Onboarding, Employer Branding, Diversity and Well-being;
- Telefônica Vivo Foundation;
- Innovation, Strategy and New business including Vivo Fintech;
- Financial Management;
- Telecommunications Engineering;
- Big Data;
- Artificial Intelligence;
- Information Technology;
- Cyber Security and WEB 3;
- Smart House.

During this period, Isabella Toledo showed commitment and interest in learning and developing herself with an outstanding performance, she showed a lot of curiosity and had a critical view of things, expressing herself objectively and clearly, it was possible to observe in this period that she is very dedicated, hardworking and has great talent to lead.

To mark the program conclusion Isabella Toledo produced a case to present her learnings and a forward-looking diagnosis related to the challenges experienced in the immersion areas.

Yours Faithfully,

Fernando Luciano Pereira
People Management Director

São Paulo, 27th October 2023

To whom it may concern

We are glad to certify that Isabella Toledo, pupil at St. Paul's School, attended to Work Shadowing Program at Vivo.

The program took place in September 2023 in a hybrid format with video conferences meetings and on-site visits, completing 24 hours of immersion in corporate environment to learned about the details of our business process including the challenges and strengths of the following areas:

[Sample Letter of Completion HERE](#)



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Q & A



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THANK
YOU!



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Let's keep conversation going



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