Conference Fair Guidelines

- Eligibility for the fair is determined by your Member Type.
  - The following Member Types are included in the counselor fair: Secondary School, Community-Based Organization (CBO), and Independent Educational Consultant (IEC).
  - The following Member Types are included in the university fairs: Post-Secondary.

- There is no additional cost to participate in the fairs.

- Participation by institutional agents, students, alumni, recruiters working for external organizations, or Exhibit-Only Staff attendees is not permitted.

- Conference attendees must wear their assigned conference lanyard to enter the fairs.

- Participants are asked to stay for the entire duration of the fair.

- Remove all pamphlets and informational materials at the conclusion of the fair. Please do not leave promotional information behind.

- Table displays, but not floor displays, are allowed within an institution's designated space and should remain within the parameters of the table space. Aisles must be kept completely clear of materials and displays.

- Items may not be attached to any structures in the facility including columns, walls, floors, etc.

- Each institution may only have two representatives behind the table, as long as they can stand easily within the designated space and not obstruct others or the flow of traffic. Additional representatives are not permitted to stand in the aisles as this can disrupt the flow of traffic at the fair.

- Noise makers are not to be used during the fair as they are disruptive.

- If you are representing an organization that offers services beyond counseling and university admission work, we remind you that the Fairs are designed for networking between colleagues and institutions. Participants are forbidden to solicit products or services beyond the direct admissions/university counseling work.

- In order to ensure all attendees have a positive experience, please notify an International ACAC Fair Committee member if there are questions or any unauthorized activity. (Look for the orange aprons!)